

OFFICIAL GUIDE

of Delray Beach, Florida

INCLUDING
A FISHING
GUIDE



BOATING



BATHING



Distributed by

THE CHAMBER OF COMMERCE
and
JUNIOR CHAMBER OF COMMERCE
Delray Beach, Florida
1953 EDITION

STOP

dreaming!



START

building!

Come in and See Our Large Assortment of
Slump Brick for Decorating Purposes

For Permanency and Beauty
BUILD WITH WOOD

UNSURPASSED
Durability

Comfort and Beauty
There Is No Substitute

**BUILD WITH
WOOD**

A house built with wood will last forever—all wood used in the construction can be processed in our plant with **WOOD LIFE**. This protecting treatment will prevent dry rot and termites.

All Materials Necessary for Building a Wood
Home Can Be Furnished NOW at the

Ocean City Lumber Co.

E. ATLANTIC AVE. AND RAILROAD WAY

"EVERYTHING TO BUILD ANYTHING"

Phone 4151

**At Home...
in Florida!**

OCEAN - FRONTAGE ... RENTALS ...

FOR HOMES ... INVESTMENTS ...

Just write, phone or wire

Charles H. Harbison

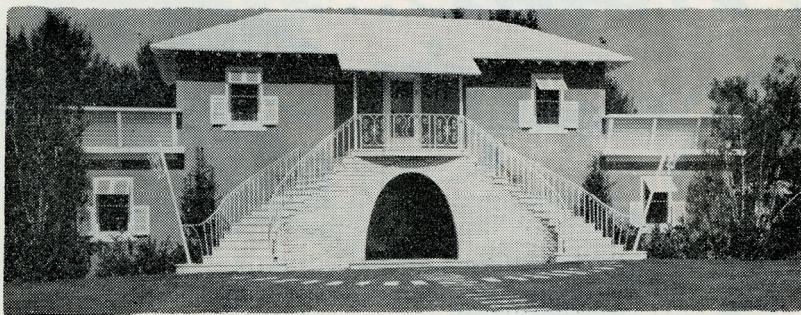
REALTOR ASSOCIATES

Bon Air Hotel Bldg.
Delray Beach, Florida
Phone 5468



Delray Beach

"In the heart of the Gold Coast"



Defense Engineering Commercial Residential

TRIESTE CONSTRUCTION CO., INC.

General Contractors

C. W. Trieste, President

Roy Sands, Graduate Engineer, General Supt.

Rugs . . .
Carpets . . .
Linoleum . . .
Asphalt Tile
Rubber
Display Room
226 E. Atlantic Ave.

C. C. Cook & Co.

12-16 N. E. 4th

Phone 4844
Phone 4345

PALM TAXI

★

Phone 5410

★

*Courteous Service
At All Hours*

Foreword . . .

This, the 1953 Edition of the Official Guide of Delray Beach, is presented with a sincere invitation to you from all the residents of Delray Beach for you to spend your Florida Vacation with us here in Delray Beach.

It does not matter if it is Winter or Summer, you will always enjoy our almost perfect climate. Cooled by the Trade Winds and warmed by the Gulf Stream, Mother Nature has favored this lovely city with natural "Air-Conditioning."

All of us who live here, would like to have you share this marvelous climate with us. While you are here, you will, of course, enjoy our mile-long beach, watch our Polo Games, play Golf and Tennis, Hunt and Fish with us. Attend our Churches and come to our Civic and Fraternal meetings.

We are sure that once you are here and see how much we enjoy having you with us that you will decide to make Delray Beach your permanent home and become a part of our friendly Community.

Through the pages of this guide we have attempted to give you a word-picture of our pleasant way of life.

Come and enjoy it with us.

ACKNOWLEDGMENT

This guide was published with the thoughtful cooperation of all the people of Delray Beach.

The photographs in the guide were furnished by T. P. Wyatt, Hank Cohen of the "Press Bureau," Bob Britt of the "Delray Beach Journal," Charles J. Wick II and Louise Showers Smith.

Material for the guide was furnished by nearly everyone. Special thanks must be given to "Bob" Miller and "Dick" Banting for the Fishing Tournament Information. To Lynda Allen, the efficient secretary-manager of the Chamber of Commerce for the basic facts and figures. To all the merchants and businessmen for their material support. To Pat Sullivan of WKAT and WTVG, Miami; Dr. Luis Rene Rivas, University of Miami; Al Pflueger, Taxidermist, Miami, and Allen Corson, Fishing Editor of the "Miami Herald," for their aid in compiling the fishing information. For this, we, the publishers of this guide, are deeply grateful.

MERRITT HILLIARD AND PAUL HAYES, Publishers.



Complete Brokerage Service From Coast to Coast

- Memberships: In seventeen leading security and commodity exchanges.
- Private Wire System: Direct communication between offices and correspondents located in more than 70 cities, coast to coast.
- Research Organization: Specialized and general information and statistics by telephone or mail.
- Bonds and Unlisted Securities: Extensive facilities for reaching large and small markets.
- Commodities: Long experience in handling grain, cotton and other commodities.
- Supervised Investments: Portfolio analysis and continuing supervision.
- Blocks of Securities: We specialize in handling large blocks of securities.
- Foreign Offices: Facilities for reaching world markets.

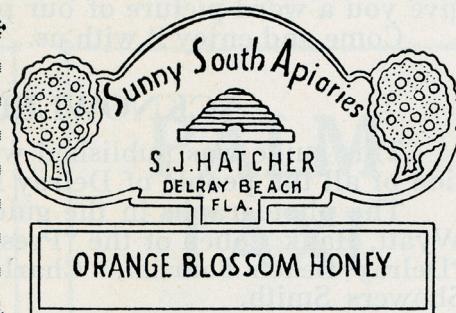
Your inquiry is cordially invited.

Harris, Upham & Co.
Members New York Stock Exchange
512 EAST ATLANTIC AVE.
TELEPHONE 5251

T. P. WYATT
*Commercial
Photography*

Miami Herald Distributor

PHONE
6 8 3 7



Dorothea E. Galvin

Sales • Rentals

Investment Properties

18 N. OCEAN BLVD.

Phone 4258 **Delray Beach, Fla.**



Welcome . . .

This is Delray Beach—or as much of Delray Beach as a few words, a few pictures, and a few pages, can convey.

But the real life charm of our town is beyond expression by even the highest skill in letter, and art, and photography. South Sea Island seascapes. Neo-Venetian canal systems, with Florida fun fleets as successors to the gondolas. Fresh modern homes in lush tropical settings. Every recreational facility—from shuffleboard courts to golf and polo and the deep blue seas. Sunshine and wonderful weather all year long. In a word—what's *good* in Florida is *BEST* in Delray Beach!

Welcome to our home—please make it yours for a day, a week, a month, a year, or a lifetime. We'll be glad to have you.

ROBERT J. HOLLAND
Mayor

MARDELL'S

Fine Clothes and Accessories for Women at Popular Prices

424 E. Atlantic Ave.

Atha Bldg.

Phone 6452

DANNER FORD, INC.

207 E. ATLANTIC AVE.

Your Ford Dealer

Authorized Sales and Service

RENTAL CARS

PARTS AND ACCESSORIES BRAKE SERVICE

UNDERCOATING — WHEEL ALIGNING

IGNITION, MOTOR TUNE-UP — CARBURETORS

FACTORY-TRAINED MEN

MODERN EQUIPMENT

WE SERVICE ALL MAKES

Dial 4223

RENT A BIKE

American — Foreign

- Fishing Tackle
- Toys
- Hobbies

Delray Bicycle Shop

Phone 5829

**MARK • FORE
&
STRIKE**
inc.
TEL. 4337
Special Selections
for Sportsmen

HISTORY OF DELRAY BEACH



Through booms and busts, fair weather and hurricanes, Delray Beach has survived and grown from a small town to a near city . . . but, has still been able to retain the charm and friendliness of its small-town beginning. Back in the 1880's, Col. Willian Linton came to Florida from Michigan, at a glance he recognized the beauty of the country and saw the potential agricultural value of the rich hammock soil. As a result of this foresight, he founded the town of Linton which eventually became Delray Beach. The fertility of the land turned the wheels of progress through the first two decades of the city's history. Abundant crops of tomatoes were grown and several canneries were in operation. The pineapple industry thrived and commercial fishing brought profits to many. Continued development along these lines was halted when transportation problems, drought and processing difficulties discouraged the populace. In 1911 the town was incorporated as Delray Beach, and the town prospered. The early 1920's saw great increases in visitors and the incomes of the residents boomed. Then came the bust and on top of that economic disaster, the 1928 hurricane struck with a vengeance and destroyed the physical portion of what had been left of the bust. Lives were lost, nearly every home was damaged.

The ensuing years were rough, and only those hardy ones remained to tough it out. In the 1930's a small artists' colony sprang up and flourished and helped hold the town together during what proved to be its worst years.

In the last 20 years the town has enjoyed a steady, healthy growth. Its development along social, financial and cultural lines has been held at a high standard by the city's leaders. Today, Delray Beach, after 56 years, stands out among all other cities as one of the finest resort areas of Florida.

The development of the gladioli industry, dairy and cattle industry and farming is another phase in Delray Beach's growth that is continually adding to the financial stability of the community. But, majestic as its growth has been, Delray Beach still maintains its small-town heritage of friendliness that was a part of its beginning and which has always had a part in its history.

RENT A CAR



6058 DIAL 6057

If No Answer Dial 4317

Coupes - Convertibles - Sedans
New Cars — Immediate Delivery — New Cars
'Largest and Oldest'—'There's a Reason'
ALL CARS INSURED

NICHOLS-U-DRIVE-IT-SERVICE

NICHOL'S CARS

102 South Federal Highway

THE TALBOT APARTMENT HOTEL

ON THE OCEAN

Open All Year

125 NORTH OCEAN BOULEVARD

PHONE 4157

FACTS ABOUT DELRAY BEACH



Delray Beach is located on the lower east coast of Florida, just 17 miles south of West Palm Beach, and 50 miles north of Miami.

Elevation 6 to 20 feet above sea level.

Its normal annual temperature is 74.7°. During January, April, July and October, the normal temperature average is respectively 67.2°, 73.1°, 81.3°, 77.7°—rainfall during those months are 3.02", 3.74", 5.13," 9.58" and the annual normal rainfall is 59.44".

The 1950 population of Delray Beach was 6,264.

The city is located in Palm Beach County which has a total population of 114,144.

Predominant nationality is native-born white-negro. The negro population of the city is approximately 2,000.

In general, Delray Beach is a retail market, being the trade center for the immediate vicinity.

Construction plays a large part in the economy, due to the fact that the city's population has nearly doubled since 1940.

Craft Unions prevail here, particularly in the building and electrical trades. Open shop prevails.

The manufacturing industries in the city are concrete block, canvas products, rubber mats, furniture and novelties.

Additional facts about the city will be found on other pages throughout the book.

For Quality Painting and Decorating
SEE

Walter A. Roth

Painting in Delray Beach Area Since 1935

ALSO

All your painting needs can be supplied at

Delray Mercantile

PAINTS
WALLPAPER
UNFINISHED FURNITURE
BRUSHES

KITCHEN CABINETS
GLASS JALOUSIES
WINDOWS

132 N.E. SECOND AVENUE

HOYLE

Cadillac-Oldsmobile

INC.

SALES ★ SERVICE

CAR RENTALS

421 North Federal Highway Phone 5225



Go
to
The Church
of your
Choice
on
Sunday

*Delray Beach Is A City of Churches
All of Them Bid You Welcome*

CASON
MEMORIAL
METHODIST

65. N. Federal Hwy.
Rev. W. E. Rowell

ST. VINCENT
FERRER'S CHURCH
(CATHOLIC)

Palm Trail at 8th
Rev. John J.
Kellaghan

FIRST
BAPTIST
CHURCH

So. Federal Hwy.
at 1st St.
Rev. Arthur W. Rich

ST. PAUL'S
CHURCH
(EPISCOPAL)
50 Swinton Ave.
at Second St.
Rev. Marland
Zimmerman

FIRST
PRESBYTERIAN
CHURCH
Bronson St.
(Near Atlantic Ave.)
Dr. James G.
Robinson, Ph. D.

TRINITY
LUTHERAN
CHURCH
N.E. 5th Ave at
1st St.
Rev. Julius M.
Walker

FIRST CHURCH
OF CHRIST,
SCIENTIST

200 S.E. 7th Ave.

UNITY CENTER
OF
DELRAY BEACH
415 E. Atlantic Ave.
Rev. Frances Jarell

CHRISTIAN
MISSIONARY
ALLIANCE
On Military Trail
One Blk. No. of
Atlantic Ave.
Rev. J. W. Swanson

CIVIC, CULTURAL and FRATERNAL CLUBS

American Legion (Post 65)....1st and 3rd Tuesday, 8 P. M.— American Legion Home
 American Legion Auxiliary.....1st and 3rd Monday— American Legion Home
 B. P. O. E. (No. 1770).....Tuesday, 8 P. M.—N. E. 4th Ave.
 Sportsman's Club.....1st Thursday, 8 P. M.—City Hall
 Beta Sigma Phi.....Home of Members
 Business and Professional Women's....1st and 3rd Monday, 8 P. M.— City Hall
 Chamber of Commerce.....3rd Thursday, 8 P. M.—City Hall
 Civic Cultural Institute
 D. A. R.....2nd Friday, 8 P. M.
 Eastern Star.....2nd and 4th Tuesday, 8 P. M.—Masonic Temple
 Exchange.....Every Thursday, 7:30 P. M.—Lions Club
 Fireman's Auxiliary.....3rd Thursday, 8 P. M.—Civic Center
 Garden Club.....1st Wednesday, 3 P. M.—Members Homes
 Junior Chamber of Commerce....2nd and 4th Tuesday, 8 P. M.— City Hall
 Junior Woman's Club...1st and 3rd Wednesday, 8 P. M.— Women's Club
 Kiwanis.....Every Thursday, 12:15 P. M.—Lions Club
 Lions.....Every Monday, 7 P. M.—Lions Club
 Lions Auxiliary.....1st Tuesday, 7 P. M.—Lions Club
 Delray Beach Playhouse.....Plays at Civic Center—S. E. 4th Avenue
 Masonic Lodge....1st and 3rd Wednesday, 8 P. M.—Masonic Temple
 Music Club.....3rd Wednesday, 3 P. M.—Members Homes
 Police Benevolent Association..1st Monday, 8:30 P. M.—Police Station
 Police Benevolent Auxiliary.....1st Monday—Civic Center
 P. T. A. Elementary.....1st Thursday—Grade School Building
 P. T. A., Seacrest.....3rd Thursday—Seacrest High School
 Rotary.....Every Tuesday, 12:15 P. M.—Lions Club
 V. F. W. O'Neal-Priest Post 4141....2nd and 4th Thursday— Post Adv. S. E. 2nd Ave.
 V. F. W. Auxiliary.....1st and 3rd Wednesday—S. E. 2nd Avenue
 Woman's Club.....2nd and 4th Wednesday—Woman's Club Building
 Zonta.....1st and 3rd Tuesday, 7:30 P. M.—Members Homes
 Alcoholics Anonymous, 8:30 P. M. Fridays
 Board of Realtors
 Public Library Association
 Property Owners Protective Association
 South Florida Gladioli Fair and Festival



The Library

The Delray Beach Library is housed in a beautiful new building located right in the heart of the business section of the city.

During the summer months there are many young peoples' activities, such as story hours, stamp clubs, art classes and reading clubs held in the library. There is a separate room for children with reference material, fiction, non-fiction and easy-to-read books for the little tots. For the adults there is a very complete reference department, an extensive department on Florida, and of course the fiction and non-fiction volumes.

The library also houses an excellent gem and mineral collection and a large periodical department. An entire shelf of Florida garden books and pamphlets has been furnished the library by the Delray Beach Garden Club.

The library is open to the public, and an outdoor reading patio is a unique feature that is enjoyed by many of our winter visitors.

GRACEY BROS.

Real Estate — Insurance

Drop in Our Office — 2 Doors West
of The Colony Hotel for the Best
of Real Estate and Insurance Service

P. O. BOX 1215

PHONE 6055

JOIN THE
QUARTERBACK
CLUB



*Help To Build
A New Athletic
Field*

ED PENDERGRAFT
President
Phone Delray 4168

CARL S. AMLIN, SECY.
PHONE DELRAY 5143

PHONE 4048

Delray Car Sales

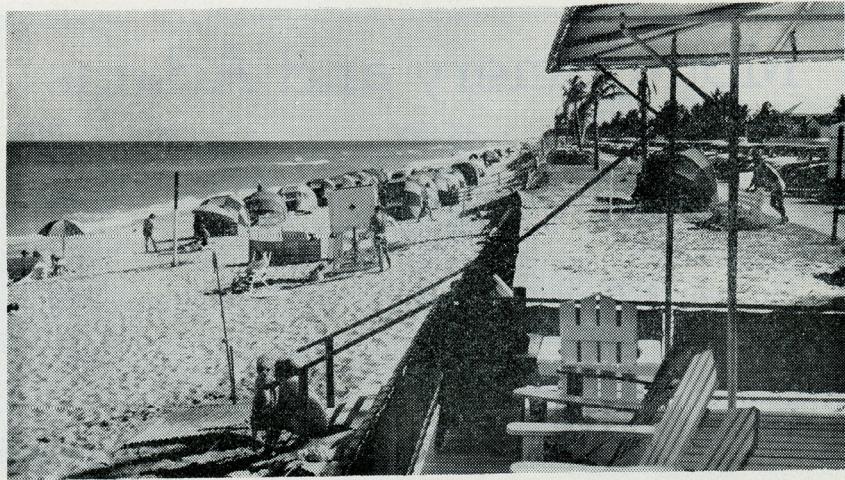
620 N. FEDERAL HIGHWAY
Across from Pontiac
J. G. MENGEI, Jr.
Delray Beach, Florida

"We Sell Used Cars With A
Conscience"

Arcade Electric
501 E. Atlantic Ave.
Phone 5641

**Cater's
Furniture**
Everything for the Home
314 E. Atlantic Ave.
Tel. 4892

**A. George
& Sons**
RESORT WEAR
Our 41st Year
E. ATLANTIC AVE.



The Beach

Florida's climate and Florida's beaches have always been, and still are, its major attraction.

Here in Delray Beach we are especially well favored with climate and beaches.

Our shores are gently caressed by the tropical trade winds that float across the Gulf Stream, which is just a few yards from our lovely beach homes, apartments and hotels. Here you can enjoy surf bathing practically every day of the year. Bathing is safe, for the entire mile length of our public beach is soft sand with a sloping shore and gentle rolling surf.

Lifeguards are on duty throughout the day for your safety and an enclosed area is provided for the children and novice bathers.

(Continued on page 20)



Montgomery and Adams

Sales

Rentals



146 North Federal Highway

Phone 4191



The Beach

(Continued from page 19)

Yes, you will surely enjoy your surf bathing at Delray Beach.

For those who just wish to enjoy the sun, there is no better place in the whole world than Delray Beach. A wide expanse of soft sand where one can relax in comfort and take full advantage of "Old Sol's" invigorating rays.

Cabanas are available up and down the entire mile length of the beach for a small service charge.

A public pavilion is at the beachside with comfortable chairs under cover for those who just wish to rest and relax.



Looking north on Ocean Boulevard in Delray Beach



The Beach Road

Always the winter visitor is attracted by a drive along the ocean and in Delray Beach. The entire beach is bordered by the beautiful North and South Ocean Boulevard. This boulevard is a portion of Florida Highway A-1-A which follows the ocean, for the most part, from Jacksonville to Miami. However, in Delray Beach it is so situated that the ocean is in view the entire distance from the south to the north city limits. It is a beautiful drive, with its homes and apartments on one side and the beautiful Atlantic on the other.

There is plenty of activity, too, for Delray Beach's mile-long public beach is located just off the Beach Road, and for those who just like to watch, it's a great sport to see so many healthy, happy people enjoying the surf and sun.



SALES - MANAGEMENT - RENTALS

HOUSES, APARTMENTS, LOTS, OCEAN
FRONTAGE—BUSINESS—F FARMS

DELRAY BEACH AND BOCA RATON

215 N. Federal - Ph. 5328

S. Fed at 1st St. - Ph. 3481

Things To Do

LITTLE THEATRE GROUP

Plays throughout the season at St. Paul's Parish House.

WOMAN'S CLUB DANCE

Every Wednesday throughout the season.

CIVIC CULTURAL INSTITUTE

Program once a month (Musicals, Plays, Lectures, etc.)

V. F. W. DANCE

Every Saturday.

BRIDGE TOURNAMENT

Colony Hotel . . . During the season.

DONKEY BASEBALL GAME

Date to be set.

GARDEN CLUB TOUR

Date to be set.

Gladioli Festival

South Florida's favorite flower, the gorgeous gladioli, is honored each year at the South Florida Gladioli Festival held in Delray Beach. The seventh annual celebration takes place February 23-28, 1952.

Prize-winning gladioli, cultivated especially for exhibit at the Festival, hold the spotlight of attention, while hundreds of colorful, popular species form a picture of breath-taking beauty.

Also on display are other resources and products of South Florida, including livestock and farm exhibits, agricultural and horticultural displays, commercial and industrial exhibits, educational and vocational projects, as well as displays of historical, scientific and artistic interest.

Each Festival opens with a mammoth parade of decorated floats, bands, drum corps, floral displays and a host of other marching and rolling units. The colorful spectacle attracts festive crowds numbering as high as 30,000.



1952 Gladioli Queen

from South Florida communities, who reigns over the week-long Festival.

Presentation of each Festival is directed by a non-profit organization of community leaders and gladioli growers under the leadership of R. C. Lawson, president.

Volunteer participation by civic, service and fraternal organizations of the area make the Gladioli Festival an outstanding example of true community spirit and cooperation in each year's tribute to the South Florida gladioli.

**YARGATES
PHARMACY**

Prescription Specialists
Phone 6081

Eleanor N. Gringle

Realtor

PRESIDENTIAL BUILDING

Across from the
Kentucky House

TELEPHONE 5107



Superior Quality, Sensibly Priced

RIPTIDE

BAR & RESTAURANT

*Sea Food - Steaks, etc.
Reasonable Prices
On the Ocean
DELRAY BEACH, FLA.*

Press Bureau

HANK COHEN — MIRIAM BROWN COHEN

139 E. 2nd Ave. Phone 5816 Delray Beach, Fla.

Photography — News — Publicity

**Miami Herald
News Bureau**

**Delray Beach News
Staff Photographer**



An inland waterway cruise is a most delightful way to view some of Florida's most beautiful scenes.



Inland Waterways

The famous inland waterway passes through Delray Beach, and those who wish to send or bring their yacht with them when they come to Florida will find a grand welcome and a safe harbor waiting for them in Delray Beach.

City-owned dockage is available, and other additional basin accommodations are nearly completed, so that both the visitor and his yacht will find a pleasant and comfortable welcome waiting for them in this friendly city.

Cruises up and down this inland waterway offer some interesting, exciting trips. An ideal way to see Florida with its contrasts. Modern towns and cities on one side and wild tropical foliage and highly colored tropical birds on the other makes the average cruise on this beautiful waterway a trip through Fairyland.

Delray Beach Travel Service

507 E. ATLANTIC AVE.

Authorized and Bonded Agents

Lois Darr
Manager

World Wide Travel

Phone 6868

Tours and Cruises
Air and Steamship Tickets



Tennis

This sport has long been a favorite of both the residents and visitors of Delray Beach.

During the winter season Delray Beach's fine courts are in daily operation. The city of Delray Beach keeps these courts in tip-top condition. A group of local citizens acts as an advisory committee in

the operation of these city tennis courts and the tennis activities. One of the prime duties of this committee is the operation of the Gulf Stream Junior Tennis Tourney. This tournament is held each spring on two consecutive week ends and it brings to Delray Beach some of the best junior tennis players in the state.

The committee arranges for housing and entertainment for the young visiting players. This tournament creates a great deal of interest, not only in Delray Beach, but also throughout the entire state, for this is one of Florida largest sanctioned junior tournaments.

Delray Beach's Tennis Committee watches with close interest all beginner players and form and endurance are spotted early. Then the young player progresses from tournament to tournament until his skill has been developed to a point where he may even reach National Rating.

Every day you can watch these young potential stars practicing and playing on the courts at Delray Beach . . . and if you are one who likes to play this exciting game you will always find plenty of players around the courts who will be glad to have you join their game . . . for Delray Beach is a Friendly City.



The Famous Klear Water

BLUE RIBBON WINNER

Also Brooks Sparkling Beverages

Phone 4185

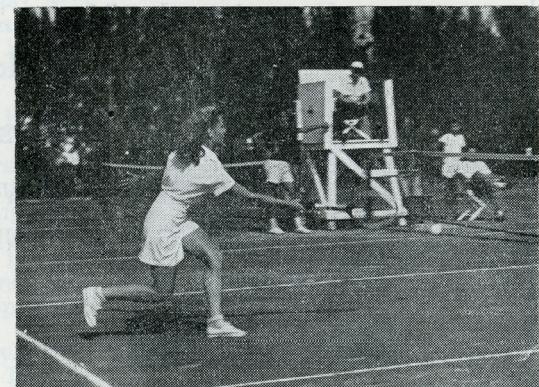
Gen. Mgr. G. J. Paller

No wonder

folks in Florida use more electricity
than people most anywhere else . . .
it's modern . . . it's efficient . . . it's
cheap . . . it gives extra leisure for . . .



Florida Power & Light Company



VISIT
Delray's First Restaurant
THE
Arcade Tap Room
E. ATLANTIC AVE.

Specializing in Charcoal Steaks and Patio Dining

PIANO MUSIC

For Dining Reservations

PHONE 9102

ALSO

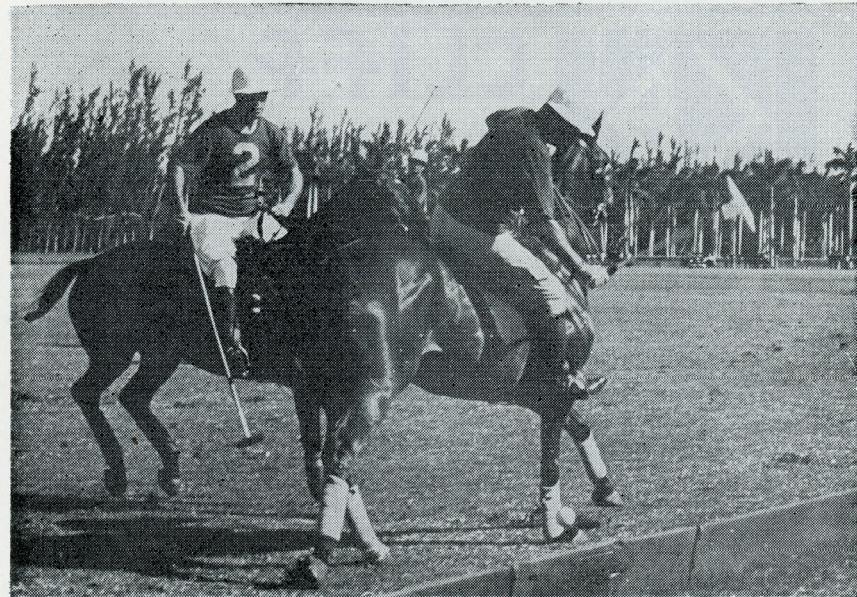
VISIT THE
Arcade Package Store

*Carrying the Most Complete
Stocks in This Area*

CASE DISCOUNTS

FEATURING A FREE DELIVERY SERVICE
FOR YOUR CONVENIENCE

Phone 5196



Polo

The winter home of the Sport of Kings. Polo has for nearly 30 years been centered at Delray Beach. At the beginning of the winter season polo stables are moved from their summer location to "Gulf Stream," just north of the city limits of Delray Beach. At the height of the season every week you see a match game played on the famous Gulf Stream Polo Field between national and international championship teams. Highlight of the polo season is the annual sixteen-goal handicap tournament which brings into play at Delray Beach the top players of the polo world.

This thrilling game is the world's most spectacular sport. When you watch your first polo game at Delray Beach this season and see those swinging mallets and hear the thundering hoofs of those almost human ponies that love the game, you realize why polo is the Sport of the Kings.

It is a must on your "what-to-see list" this winter in Delray Beach.





Fun in the Sun

Year-round outdoor living that is made possible in Delray Beach by its marvelous climate actually amazes the newcomer. However, as soon as he realizes that here is actually a climate in which the great outdoors can be fully enjoyed day after day throughout the entire year, he begins to lay his entire stay to fit in with the pleasant, informal mode of living that makes Delray Beach so attractive to its multitude of winter and summer visitors and its enthusiastic year-round residents.

CASA DEL MAR
"Apartments of Distinction"
ONE BLOCK FROM BEACH
Mr. and Mrs. N. D. Lasley, Owner-Mgrs.
PHONE 4218



Golf

Certainly you expect to continue your golf game while you vacation in Delray Beach. Here you will find an excellent 18-hole municipally owned course that is supervised by a committee of local golf enthusiasts. Moderate greens fees are charged and the course is open to the golfing public. A golf pro is on hand at all times to help you with your game.

Tournaments are held throughout the winter season for women golfers, and during the summer months a twilight golf league is in operation, with local businessmen competing. This tourney carries over a several week period.

So, either winter or summer, the ardent golfer will always find plenty of activity at the course and at the clubhouse you will find friendly people always.



The Business District

The Delray Beach business district is fast becoming known as one of the finest shopping areas in South Florida. This is due, in part, to the tremendous number of exclusive shops that have selected this city as the ideal location for their stores.

The constantly increasing influx of winter and summer visitors has been responsible for this. These visitors from the North have demanded the very best in material and merchandise, consequently the businessmen of Delray Beach

(Continued on page 35)

Ocean Terrace Apartments

SOUTH OCEAN BLVD.

Delray Beach, Florida

"200 Feet of Private Beach"

The Business District

(Continued from page 34)

have met this challenge. New store buildings are constantly being erected to meet the demand of the merchant for modern display space for their merchandise.

So now, the shoppers in Delray Beach may shop in modern, well-stocked stores which handle merchandise that is above the average in quality. In fact, in the past few years, many shoppers are coming to Delray from the larger surrounding cities.

Atlantic Avenue was the original hub of the city's business, but with the increasing demand for additional services and stores, the business area is now spreading out from this original center.

New and modern food stores, specialty shops, department stores, drug stores, appliance stores and all the other types of businesses that make a complete shopping district will be found here in Delray Beach. So when you arrive, you can be assured that all your wants and needs can be supplied by our pleasant, congenial businessmen.



HOT COFFEE

MAGAZINES

VILLAGE SUNDRIES

LUNCHEONETTE • SUNDRIES • ICE CREAM
SANDWICHES • FOUNTAIN SERVICE

200 East Atlantic Ave.

Phone 9229

V. R. LEDBETTER, Owner-Operator

Toddletown
Sales and Rentals

Juvenile Furniture
Baby Accessories
TOYS
129 N. E. 2nd Ave.
Phone 4284

CASA ANA
APARTMENTS
PHONE 4644

ANNA CHASE 1124 OCEAN TERRACE
TETZLOFF Delray Beach
Owner Florida
Half Block From Ocean

A City of Homes

Although Delray Beach has, for years, been known as one of Florida's finest resort towns, it is also known as a City of Homes.

Many of Delray Beach visitors have arrived to spend a week or a month and have remained to make this lovely city their permanent home. Responsible for this is, of course, Delray Beach's fine climate and lovely beaches, but more than this, the friendly welcome of the local residents to the newcomer has been responsible for the steady growth of the town.

Residential subdivisions have been developed throughout the entire city. The lovely new homes are being occupied just as rapidly as it is possible to build them.

Of course, this surge of building is rapidly increasing the population of the city, but regardless of the rapid growth, Delray Beach still retains its small town atmosphere and friendliness . . . for this beautiful city still remains a City of Homes.

Elizabeth VanSweden, A. I. D.

Helena H. Neal, A. I. D.

VAN SWEDEN, INTERIORS

Interior Designers

311 E. Atlantic Ave.

Phone 5372 Opposite 1st Nat'l Bank



Accommodations

Although Delray Beach is a city of homes, it also has always been Vacation Land, and consequently, the number of hotels and apartments have increased with the growth of the city.

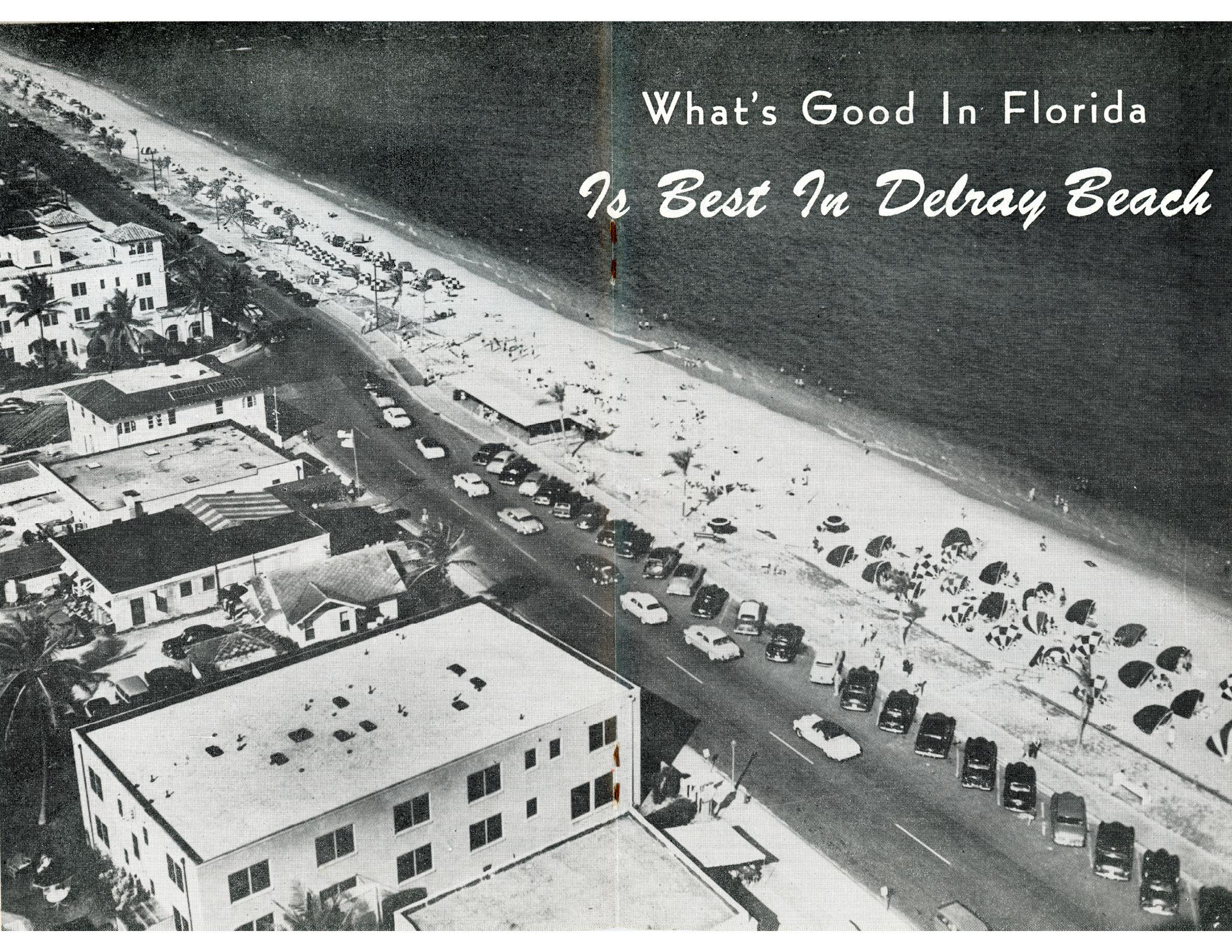
Rentals are usually available on a daily, weekly, monthly or a seasonal basis.

Many of these are located right on the beach, but no matter where you stay in Delray Beach, you are never more than just a few short blocks from the ocean.

In addition to the city's many hotels, apartments and home rentals, those who wish can find any number of suitable accommodations in private homes. Then, on the city's edge there are a number of desirable motor courts.

There are six commercial laundries and seven dry cleaners ready to serve you. During the season there are over 25 fine restaurants that operate in the area.

A complete list of the members of the Chamber of Commerce will be found on pages 67 through 73 of this Guide.

A black and white aerial photograph of Delray Beach, Florida. The image shows a coastal area with a mix of residential and commercial buildings. In the foreground, there's a large, multi-story building with a flat roof and several smaller buildings nearby. A major road runs diagonally across the middle ground, lined with palm trees and other vegetation. The ocean is visible on the right side of the frame, with some beachfront properties and parking areas. The overall scene captures the essence of a classic Florida beach town.

What's Good In Florida

The Best In Delray Beach

City Government

The City of Delray Beach is governed by a Mayor, Council and City Manager.

Special Departments within the City Administration are: Building Inspector, Electrical Inspector, Plumbing Inspector, City Engineer, Planning Board, Zoning Board and Street Department.

A Zoning Ordinance is in effect.

Current city tax rate is 12.4 mills. Debt service 6 mills.

Average city tax rate for the past five years, 11 mills. Debt service, 6 mills.

City basis of assessment, 50% of actual value.

Total assessed value of real estate property in the city: \$21,637,826.

City utility tax, 10% on first \$25 5% on the next \$50 and 1% on all over \$75.

Other major city taxes: Occupational and liquor licenses.

Bonded Department: City, \$1,040,000; County, 0.

Maps of the city streets, trunk water main and trunk sewers are available.

Delray Beach is served by main lines of the Florida East Coast Railway and the Seaboard Air Line Railroad. Daily passenger and

(Continued on page 41)



The Flagler

On S. Ocean Blvd. Luxurious apartments and hotel rooms. Private swimming pool. On the beach. Maid service. Solarium.

Phone 4105

Rates from \$40 Weekly

City Government

(Continued from page 40)

freight service, pickup and delivery service is available for less-than-carload freight.

Greyhound Lines also serve Delray Beach on a main-line run.

Railway Express Agency provides rail express service, free pickup and delivery is available for express. Direct air express is not available. Motor Highway US No. 1 and Florida Highway A-1-A pass through Delray Beach. There is no local bus service.

Inter-city trucking facilities: Southern Trucking Company provides state-wide trucking service. Holland Truck Terminal located in Delray Beach hauls export commodities throughout the state and to east coast markets in New York, etc. These commodities are produce and flowers. Air Service: Lantana Airport, county owned, seven miles from town, open to private planes. Commercial airports at West Palm Beach and Miami.

Power: Delray Beach is served by the interconnected system of the Florida Power & Light Company.

Gas: Only bottled gas available.

Sewage and waste disposal: A sanitary sewage system covers the downtown area. Settling tanks are now used for sewage disposal. The city is planning a system to cover the entire residential area. Garbage is collected daily in the business district and thrice weekly in the residential sections.

Delray Beach obtains its water from a well, and the present source is considered adequate for expansion. The water is chlorinated for additional safety. Pumping capacity, 3,000,000 gallons per day. The city is served by the Southern Bell Telephone System with a dial exchange.

Western Union maintains an office which is open 8 a. m. to 8 p. m. weekdays and 5 to 7 p. m. Sundays and holidays.

The City Health Doctor is Dr. K. M. Davis. There is a local eye, earfi nose and throat clinic maintaining two doctors and three nurses. There are seven physicians, three dentists, one chiropractor, two opticians, one osetopath and one naturopath in Delray Beach.

Hospital service is available in West Palm Beach, 17 miles distant.

Police protection: The city maintains a force of eight patrolmen, operates two radio police cars and regular beats are maintained all night. Police protection outside the city limits is provided by the Sheriff's Office in West Palm Beach with a Constable stationed in the city.

Fire Protection: The city force consists of seven full-time and 20 volunteer firemen. The city has four engines and one station. Insurance ratings are: SEAU, Class 2; NBFU, Class 6

The city is served by one general bank and one Federal Savings and Loan Association.

Two newspapers serve the city, each a weekly publication, published each Thursday.

Bermuda Inn

In the Heart of Delray Beach, Fla.

ALL ROOMS OCEAN FRONT

EUROPEAN PLAN

30 SOUTH OCEAN BOULEVARD

PHONE 9170

Rates for 1952-1953

	Per Day
Jan. 1 to 15	8.00
Jan. 15 to Feb. 1	10.00
February and March..	15.00
April	7.00
May to November.....	6.00
Nov. and Dec.	7.00

**Rate Per Room Includes
Two Persons**

PATIO AND OUTDOOR FURNITURE

Apartment and Hotel Contracts

McFadden's Delray Furniture Company

310 South Federal Highway

DELRAY BEACH, FLORIDA

PHONE 5761

JOE ROSE MOTORS

Your Authorized

**CHRYSLER - PLYMOUTH
SALES -- SERVICE DEALER**

Complete Service on All Makes

Phone 5311

104 N. E. 5th Ave.



A few of the 1952 Fishing Tourney prizes and prize winners.

The Delray Beach Fishing Tournament

Getting to be one of the oldest annual events in Delray Beach is the Delray Beach Fishing Tournament. This year's tournament will be the seventh annual and, if it follows the pattern of previous contests, will be even bigger and better than ever before.

The tournament conducted by the Junior Chamber of Commerce of Delray Beach was started in 1946 in an effort to promote the outstanding fishing available in the Delray Beach, Boynton and Boca Raton area. It has been under the chairmanship or co-chairmanship of R. N. (Dick) Banting and A. L. (Bobby) Miller since its inception.

The contest is sponsored financially by the City of Delray Beach which has recognized the publicity value of the widespread press releases and colorful certificates sent all over the world as a result of the tournament activities.

An outstanding array of trophies are offered to contestants in the tournament's 36 regular prize classes. In addition, each year prizes are awarded for special classifications through the interest of citizens vitally concerned in the growth and future development of the tourney.

(Continued on page 45)

COBIA (*Rachycentron Canadus*)

This is a fish that is usually taken in the offshore waters of Florida, over rocky bottoms, reef, and is often found around outside channel markers.

In the Delray Beach area this fish becomes almost a common—a bottom feeder. He puts up a dogged fight, making short, hard runs and at times clearing the water in sudden leaps.

The color is a soft, warm brown with a darker stripe on the side, running from head to tail. The belly is a light grayish cream. He has a large flat head and wide mouth. The average cobia runs from 10 to 15 pounds. However, 40 to 50 pounds is not uncommon, and in the waters around Delray Beach, the cobia appear to run larger than in most other parts of Florida. This is due to the rocky reefs that are found offshore which are peculiar to this area.

The cobia is considered excellent as to food value.

CROAKER (*Micropogon Undulatus*)

This is a fish that is found in shallow, grassy bottoms of protected waters. They are also found along sandy beaches in the surf. The color is brassy silver, with broken lines of dark brown spots on the upper sides and dorsal fin. On its chin will be found minute barbels.

Shrimp is the principal food of the croaker . . . and as for table use it is considered first rate.

Faircloth Buick Co.
213 N. Fed. Hwy.
NEW AND USED CARS
Phone 4108
Oldest Buick Dealer In
South Florida

Delray Awning Co.
Anything in Canvas
• RESIDENTIAL
• COMMERCIAL
• BOATS
• TRAILERS
Phone 5381 10 E. Atlantic

Dress Shirts • Fancy Delicate Garments
EVERETT'S HAND LAUNDRY
24-Hour Service
1205 N. FEDERAL HIGHWAY
BLANCH EVERETT Owner LINENS — CURTAINS
RUGS — DRY CLEANING



The Delray Beach Fishing Tournament

(Continued from
page 43)

Winning contestants are treated to a program including top Florida sports writers and sporting films. Awards are presented by "Miss Spirit of Fishing," with contestants coming from as far as Racine, Wisconsin to personally receive their awards.

All indications point to another banner year of fishing here in the Delray Beach area which is known as, and truly is, "Florida's Finest Fishing Grounds."

Seventh Annual Fishing Tournament

The Revised Rules to govern this year's tournament are as follows:

1. Open to all winter visitors and local fishermen. Charter boatmen, guides, and commercial fishermen are not eligible.
2. Boundaries unlimited. All fish must be entered within 24 hours of the time caught.
3. Charter boats and private boats must be registered with the tournament to be eligible.
4. In case of ties, entrant making first entry will receive award.
5. No sailfish under 7' 6" may be entered for length. Sailfish must be registered for either length or weight. No measurement in length will be accepted under $\frac{1}{2}$ " variance in measurement.
6. All fish must be weighed, measured, and certified by an official weighmaster.
7. Boat captains are not eligible to enter fish until boat is registered.
8. A fish can be entered for the prize only if the angler making entry was holding the rod when the fish was hooked, or was the first person to pick up the rod after the fish struck. No other person may touch the rod, reel, or line for any purpose from the moment of the strike, to the time the fish is brought to gaff.
9. To be eligible for the sailfish release award, the person making the catch must have brought the fish to the boat and the captain

(Continued on page 47)

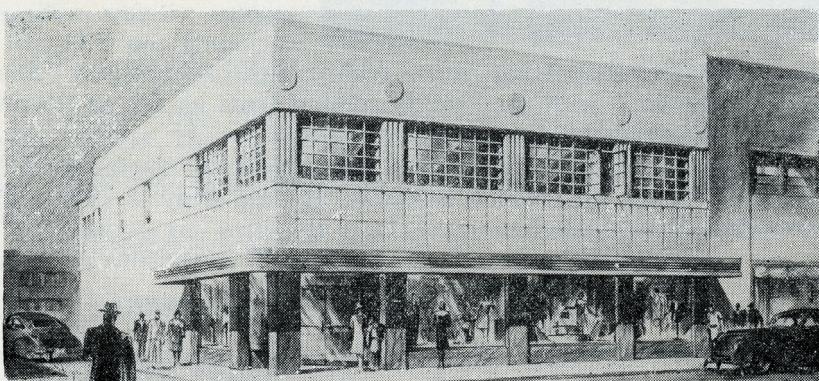
Dolphin Sport Shop

Everything for the Fisherman

RODS AND REELS FOR RENT
ROD AND REEL REPAIRS

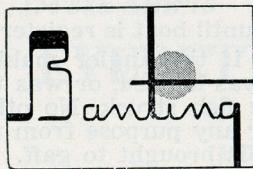
427 E. Atlantic Ave.

Phone 5495



ZUCKERMAN'S DEPARTMENT STORE

401-403 E. ATLANTIC AVE.



Gift and Fruit Shipper

STRAW HATS • BAGS & BELTS

JUICE BAR

Seminole Indian Products

309 No. Federal Hwy. • Phone 4961 • Delray Beach, Fla.

[46]

Seventh Annual Fishing Tournament

(Continued from page 45)

must have had the leader wire in his hand and intentionally released the fish. Leader wire must not be more than 15 feet in length.

10. Any protest against an entry must be filed at tournament headquarters within 24 hours of the time the fish was entered. The decision of the judge's committee thereon shall be final and binding.
11. On the last day of the contest, all entries must be made and in the mail by midnight.
12. The Tournament Committee shall make all decisions regarding the tournament and the committee's decisions shall be final.
13. No entries caught from a boat are eligible in the surf division and no entries caught from the surf are eligible for the general division, with the exception of speckled trout, black bass and tarpon. They may be caught from either land or boat.

ELIGIBLE FISH

General Division

Sailfish (length for men)	Tarpon	Dolphin
Sailfish (length for women)	Amberjack	Grouper
Sailfish (weight)	Barracuda	Jack Crevalle
Sailfish (shortest for men)	Bonita	Kingfish
Sailfish (shortest for women)	Bluefish	Wahoo
Sailfish (release)	Jewfish	Cobia
White Marlin (length)	African Pompano	Speckled Trout
Blue Marlin (length)	Snapper	Tuna
White Marlin (weight)	Spanish Mackerel	

Surf Division

Black Bass	Snook	Lady Fish
Blue Runner	Snapper	Pompano
Jack Crevalle	Sea Bass	Bluefish

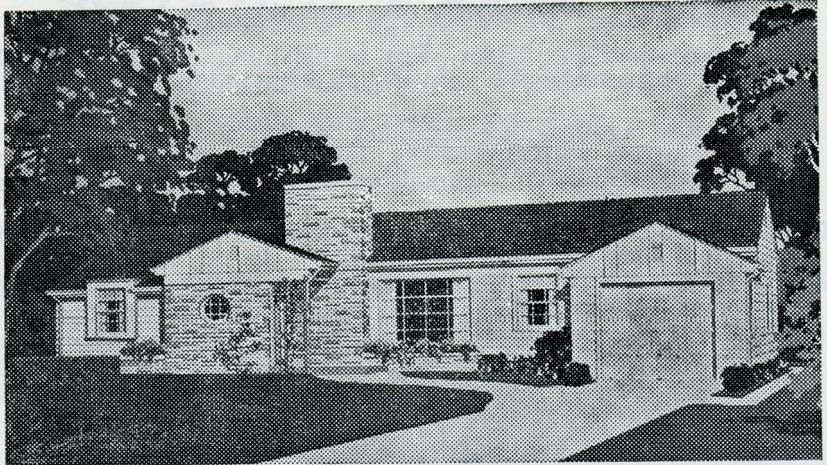
Final Standings in Delray 1952 Fishing Tournament

GENERAL DIVISION

Fish	Length and Weight	Contestant	From
African Pompano	26 lb. 8 oz.	Dr. Carter Moore	Frainklin, Ky.
Amberjack	57 lb.	E. K. Bridge	Maumee, O.
Barracuda	45 lb.*	Dudley Roth	Erie, Pa.
Bluefish	9 lb. 14 oz.	Charles Gross	Delray Beach
Bonito	22 lb.*	Mrs. Joseph Gardner	Saginaw, Mich.
Cobia	60 lb.	David Spuck	Keene, N. Y.
Dolphin	47 lb.	M. G. Andis, Jr.	Racine, Wis.

(Continued on page 51)

[47]



Plan Your Florida Home In Delray Beach

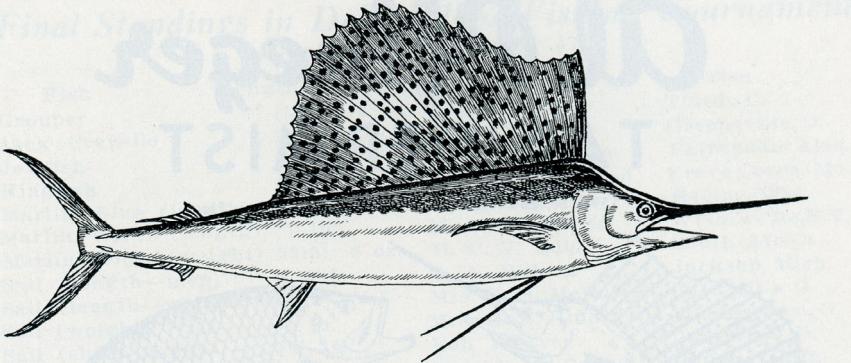
WE CAN BE OF MATERIAL
ASSISTANCE

DELRAY LUMBER CO.

*Building Materials — Millwork
Hardware*

27 N. E. 1st AVE. The Post Office Street

PHONE 6087



SAILFISH (*Istiophorus Americanus*)

The favorite of the sports fisherman . . . the sail is without question the most sought after game fish in Florida waters.

His first vicious slash at the trolled bait, plus the terrific battle that follows the setting of the hook, has earned this magnificent finny battler the title, "King of the Sport Fish."

Powerfully constructed, this indomitable fighter, when hooked will time after time leap clear of the water, shaking his mighty head in anger. With his full sail extended he will tail walk across the water's surface in an attempt to free himself from the angler's grasp . . . truly, here is a fish to delight the heart of any sportsman.

In addition to being the "King of the Game Fishes," the sail is one of the ocean's most beautiful fish. The sail of this fish is a distinctive purple color with black dots, while the body is a deep blue on top and down the sides, turning to a brilliant glistening silver on the body. The rapier-like bill of this gamester is used by the sailfish to subdue its prey. The first slashing blow stuns its food which then is picked up later in a leisurely-like manner.

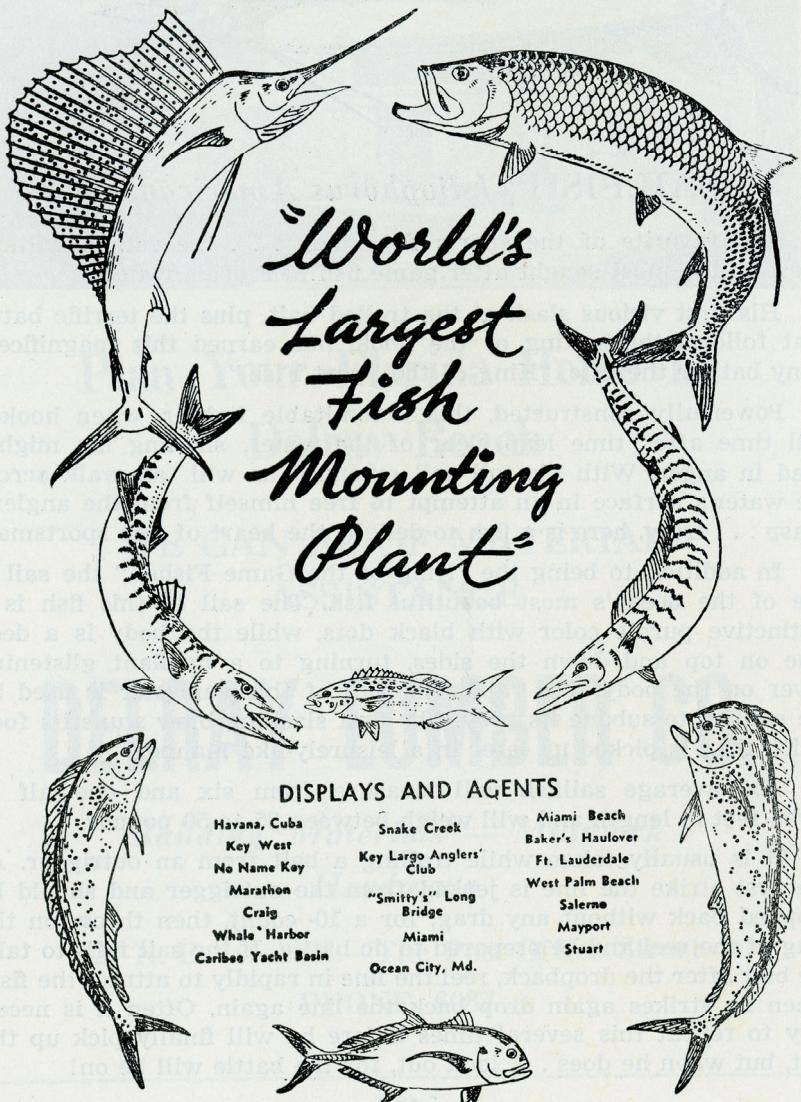
The average sailfish will measure from six and one-half to seven feet in length and will weigh between 35 to 50 pounds.

It is usually taken while trolling a bait from an outrigger. At the first strike the line is jerked from the outrigger and should be dropped back without any drag, for a 10-count, then throw on the drag of the reel and be prepared to do battle. If the sail fails to take the bait after the dropback, reel the line in rapidly to attract the fish. When he strikes again drop back the line again. Often it is necessary to repeat this several times before he will finally pick up the bait, but when he does . . . look out, for the battle will be on!

Al Pflueger TAXIDERMIST

159th St. and N.E. 6th Ave

North Miami, Fla.



Final Standings in Delray 1952 Fishing Tournament (Continued from page 47)

Fish	Length and Weight	Contestant	From
Grouper	75 lb. 8 oz.	Jake O'Rourke	Toledo, O.
Jack Crevalle	14 lb. 10 oz.	F. D. Coppock	Greeneville, O.
Jewfish	220 lb.	George Knuutila	Fairbanks, Alas.
Kingfish	46 lb.	Mrs. E. Henderson	Creve Coeur, Mo.
Marlin, Blue (length)	9' 6"**	E. C. Styberg	Racine, Wis.
Marlin, White (length)	7' 10"	M. W. Gleasner	Wil'm'svllle, N.Y.
Marlin, White (weight)	93 lb. 8 oz.	H. C. V. Lubke	South Africa
Sail (length—men)	8' 2"**	J. A. Wilcox	Jackson, Mich.
Sail (length—women)	8' 3"	Mrs. K. H. McDowell	Gate Mills, O.
Sail (weight)	70 lb.	Mrs. M. A. Rindin	Youngstown, O.
Sail (short—men)	4' 2 3/4"	Bob Weaver	Lakewood, O.
Sail (short—women)	4' 4"	Mrs. J. N. Bennett	Burlington, Ia.
Sail (released)	12	L. B. Harrison	Delray Beach
Snapper	20 lb. 4 oz.	Mrs. E. J. Duecker	Milwaukee, Wis.
Spanish Mackerel	4 lb. 4 oz.	S. W. Pulitzer	Delray Beach
Speckled Trout	9 lb. 4 oz.	S. P. Drummond, Jr.	Belmar, N. J.
Tarpon	8 lb. 8 oz.	Richard Mann	Boca Raton
Tuna	16 lb. 8 oz.	H. C. Abbott	Chicago, Ill.
Wahoo	67 lb.	H. I. Casteel	Pittsburgh, Pa.

JUNIOR DIVISION (Heaviest Fish Caught by Boy or Girl Under 16)

Fish	Length and Weight	Contestant	From
Jewfish	110 lb.*	Martin Brown	Harrods Crk., Ky.

SURF DIVISION

Fish	Length and Weight	Contestant	From
Black Bass	9 lb. 4 oz.	H. V. Miles	Ft. Lauderdale
Bluefish	10 lb. 11 oz.*	Dr. J. H. Rester, Jr.	Lantana
Blue Runner	4 lb. 2 oz.*	Christine Pecora	Rochester, N. Y.
Jack Crevalle	36 lb. 4 oz.	Robin Everett	Delray Beach
Ladyfish	3 lb. 4 oz.	W. H. Allen	Delray Beach
Pompano	9 lb. 15 oz.	John Lesser	Dexter, Mich.
Sea Bass	11 lb. 4 oz.	W. Dickerson	Lake Worth, Fla.
Snapper	9 lb. 4 oz.	W. H. Allen	Delray Beach
Snook	32 lb.	B. D. Kea	Lake Worth, Fla.

*New Tournament Records.

AWARDS

Sailfish length and Sailfish short awards for women donated by Mrs. T. P. Schupe.

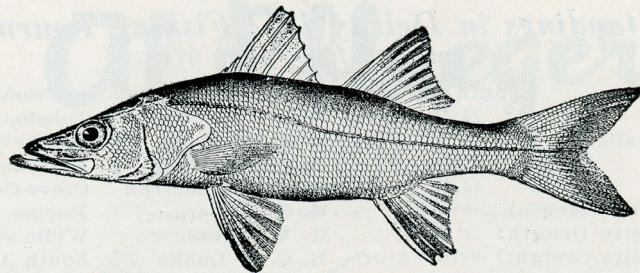
SPECIAL AWARD

Most Sailfish releases on a Charter Boat—Winner, Mrs. T. P. Schupe.

YELLOW GRUNT (*Hemulon Sciurus*)

One of the most colorful of the Grunt family, the body is yellowish with a dozen or so broad brassy lateral bands that are edged with pale blue. On the snout, the stripes are a bright blue. The fins are yellowish on the edge.

This fish is numerous in Florida waters. They run in schools and are caught easily while bottom fishing. Cut mullet or dead shrimp is the commonly used bait.



SNOOK (*Centropomus Undecimalis*)

Here is a fish that furnishes sport for all. This baby is fished for and caught by all types of anglers.

The bridge fisherman comes into his own when fishing for this gamester. A silver color with a dark back and a distinctive lateral line running from the head to the tail makes this an easy fish to identify.

The snook is found in both the ocean and canals and is usually found in large numbers around piers and jetties. He is also found in brackish streams and canals sometimes far distant from salt water.

Baits used in catching this fish vary from live shrimp and mullet to cut bait. The plug fisherman, fly and spincaster using plug and feathers can have a field day fishing for Mr. Snook, who can always be depended upon to put up a battle that will satisfy the sporting instincts of any angler.

The snook is considered fair as to eating quality.

OUTSIDE INN
1 MILE SO. DELRAY ON U. S. 1
Short Orders and Dinners
VIVIAN'S TRAILER PARK
Children Welcome

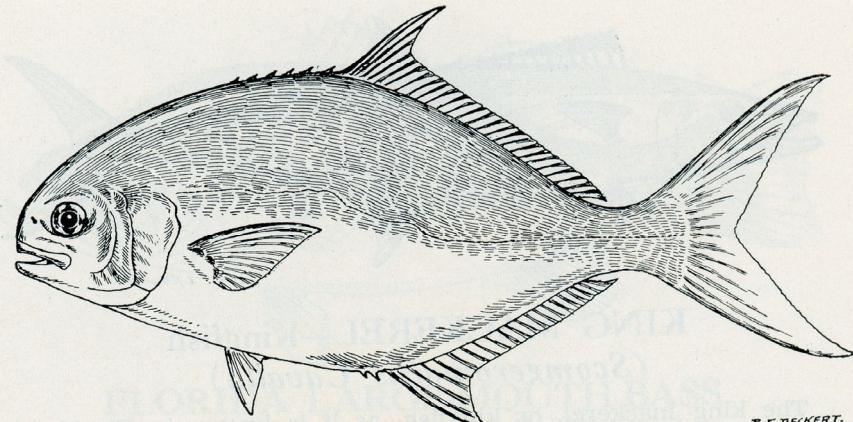
WHITE MARLIN (*Makaira Albida*)

One of the smaller varieties of the spear fishes, this game fighter usually appears off the Florida Coast in March and April.

The white marlin is usually hooked while surface trolling with whole fish as bait (such as mackerel, small bonita or bonefish).

The white marlin is greenish cast on the back and the forward end of the dorsal fin which is sickle shaped and is more rounded than that of its larger brother, the blue marlin.

The flesh of the white marlin is excellent when smoked. Average weight is from 50 to 90 pounds.



POMPANO (*Trachinotus Carolinus*)

Here is one of the most sought after food fishes of Florida waters. Found in the surf and inlets and rivers where they run in and out with the tides.

The surf fisherman usually finds the sand-flea the best bait, with shrimp and cut bait running a close second. Casting or trolling with small feathers amid the inlets and off bridges also produces good catches of this highly prized fish.

The pompano is often confused with its near relative, the permit. At first glance, both fish appear identical. The principal difference is found in the rays of the dorsal fin. The pompano will have 25 or more rays, while the dorsal of the permit will have 18 to 21 rays. This ray count of the dorsal fin will give absolute identification.

The average weight of the pompano, which is grayish-blue on the back and upper sides, shading downward to silver. Average weight, one to three pounds. Occasionally one is taken in excess of five to seven pounds.

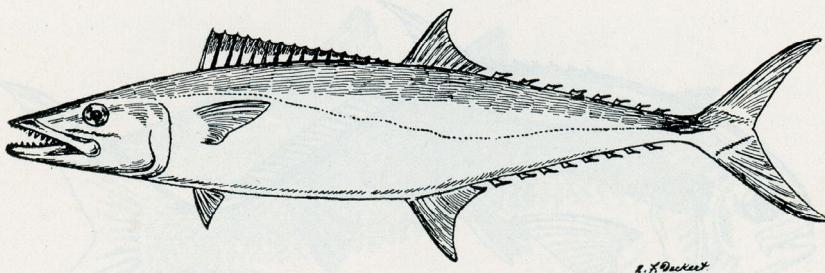
LADY FISH, Chiro (*Elops Sarus*)

Here is a fish that will produce plenty of sport for the light-tackle fisherman. The lady fish, when hooked on light tackle, will give any angler all the sport he wants, for this fish, pound for pound, is considered by many as the equal of any fish in fighting qualities.

The lady fish is most numerous along the coast line, in inlets and near cut banks and bars. In fact, they are usually found anywhere there is a good tide flow.

A brilliant silver in color, with mossy green back and fins, the lady fish is relatively small in size. The average weight is from 2 to 3 pounds . . . a 6-pounder is considered large.

The lady fish is not a good food fish, because it is very bony, but for sport it is hard to beat.



KING MACKEREL—Kingfish (*Scomberomorus Cavalla*)

The king mackerel, or kingfish, as it is known in Florida, is one of the important fish in our seas. He furnishes grand sport for the angler, being a hard, gamey fighter that rushes at a trolled bait with a ferocity that amazes the novice angler.

Often when striking a bait his rush will carry him clear of the water in a leap through the air that has the fisherman gazing skyward in wonder.

The flesh of the king is dark and firm and is delicious. He has long been a favored fish commercially, but because of his game fighting attributes he is much sought after by the sport fisherman.

KO KO KORT

City Limits on No. Federal
**PRIVATE ALL-ELECTRIC
EFFICIENCIES**
WEEK OR SEASON
3 Short Minutes to Beach
20 Minutes to Charter Boats
PHONE 5891

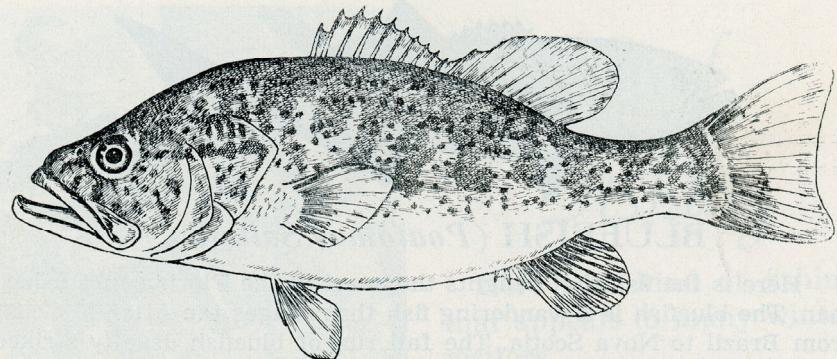
Lil and Jake

1300 N. Federal Highway
Hot Dogs—Hamburgers
Beverages

FISHING TACKLE

B & C
Roofing &
Sheetmetal
Septic Tank Pumping
Jalousies and Doors
N. E. 4th St. and F. E. C.
Phone 6911

Motor Tune-up—All Makes
Carburetors, Starters
Generators, Distributors
Delray
Ignition Service
No. Federal Highway
NEAR 8th ST. BRIDGE
Phone 5660



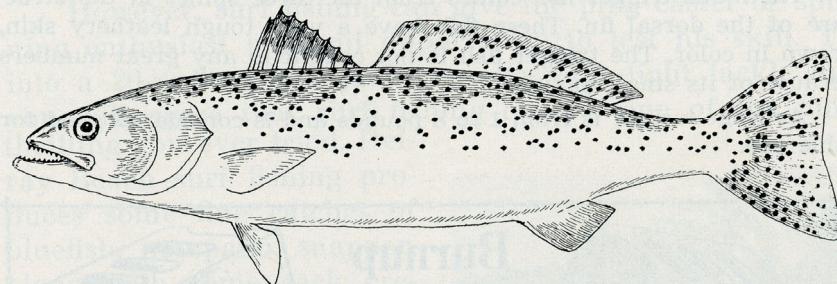
FLORIDA LARGE-MOUTH BASS (*Micropterus saidoides floridanus*)

An unpredictable but lovable scoundrel, the large-mouthed bass is appropriately called the King of American Fresh-Water Game Fishes. Its many and mixed traits make it the most sought-after game fish in the world.

Bass grow larger in this section of the country, enough larger so that they are usually classified in a separate division, as far as national contest entries are concerned.

Tossed together are courage, stamina, viciousness, cunning, versatility, stubbornness, fight and just pure cussedness.

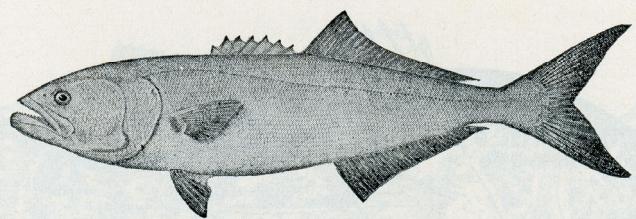
At times it will spurn the most attractive artificial bait to gobble up a worm or minnow. Again, it will pass up good natural bait to smash any old lure. But when Mister Bass is in the mood he can be a worthy antagonist.



SPOTTED SEA TROUT (*Cynoscion Nebulosus*)

The spotted sea trout is beautifully colored with a blue-gray iridescence along the back, turning to a bright silver on the sides and belly with numerous conspicuous black spots on the upper half of the body, dorsal and tail fins.

The lures that this fish will take is almost limitless. In addition to natural baits, they will strike both surface and underwater plugs, spoons, feathers and flies.



BLUEFISH (*Poatomus Saltatrix*)

Here is the fish that delights the heart of the Florida surf fisherman. The bluefish is a wandering fish that ranges the Atlantic Coast from Brazil to Nova Scotia. The fall run of bluefish usually strikes the Florida Coast during October, and during this run the beaches are lined with the patient surf fishermen that have been waiting for their appearance.

During this migration, the surface of the sea is often whipped to a froth with the fury of this voracious fish as they feed on schools of mullet.

Strip and cut bait, spoons and plugs are all used in taking this much sought after fish, the average weight of which runs from 2 to 4 pounds.



TRIGGER FISH (*Balistes Carolinensis*)

The name trigger fish comes from the three spines in the structure of the dorsal fin. These fish have a very tough leathery skin, brown in color. The trigger fish is not caught in any great numbers because of its small mouth.

Average weight is from 1 to 8 pounds and is considered good for table use.

Burnup & Sims
Of Delray, Inc.
CONCRETE • STEEL • BLOCK
S. Swinton Avenue

Phone 6041

[56]



Surf Fishing

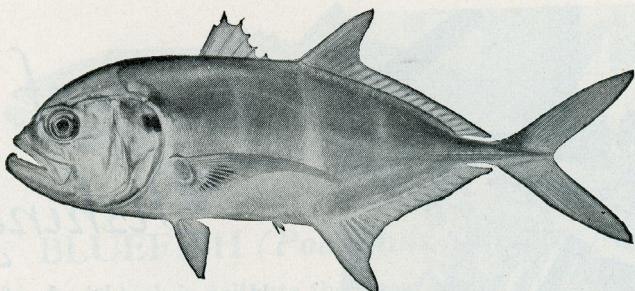
Here is a kind of fishing that appeals to many winter visitors.

The equipment that is used by a surf fisherman can be just as elaborate or as simple as he desires. Standard equipment is a surf pole of a length that pleases the user, a salt-water reel, some 4-to-6-ounce weights and a line that will withstand some rough usage. A hundred yards of this line should be a minimum, then a wire leader, a hook to suit the bait you are using . . . shrimp or cut mullet and sand-crabs being that usually used in this area, and you cast from the beach to the fish that range up and down the shoreline in search of food.

However, surf fishing can give the plug caster or spinning enthusiast a grand opportunity to test his skill. Tie into a 20-or-30-pound jack crevalle with light tackle and you will agree that surf fishing can be one of the most thrilling you ever tried. Delray Beach surf fishing produces some fine catches of bluefish, pompano, snapper, along with some jack crevalle that almost reach world record proportion. So, when you visit Delray Beach, and want to go fishing, give the surf fishing a try . . . It's tops!



[57]



JACK CREVALLE (*Caranx Hippos*)

Its color is olive on the back, the sides are yellow overlaid with silver. The belly is yellow and the gill cover on the upper edge has a distinctive black spot and often another at the base of the pectoral fin.

The forehead is blunt, the tail is hard with a deep fork. The mouth is large with an undershot jaw.

Its average weight is from 2 to 4 pounds. In Florida it often reaches the weight of 40 pounds.

It is a hard fighter and if hooked in the surf on light tackle, the angler is in for a battle that he will never forget.

TRIPLE TAIL (*Labotes Surinamensis*)

A bottom feeder that is not taken in great numbers in Florida waters. Usually travel singularly in open water. This fish is a dusky green on the back, lighter on the belly. Average size, 5 to 7 pounds. Excellent food value.

Civic and Cultural Life In Delray Beach

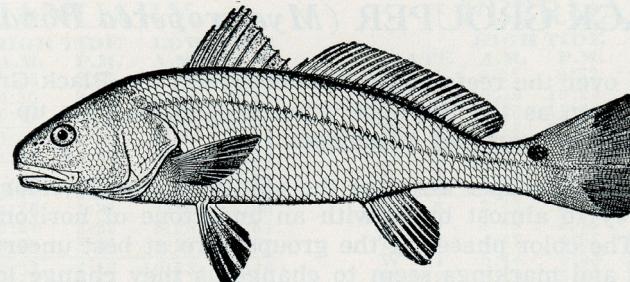
Civic Clubs and Fraternal Organizations play an important part in the enjoyment of life in Delray Beach. All these organizations have been collectively responsible for the steady mature growth of the town. You will find listed on page 14 a complete list of all clubs and fraternal organizations in the city.

BIMINI BARRACKS HOTEL AND APARTMENTS

One Block from Ocean
RATES ON REQUEST

M. F. RILEY, JR.

1414 EAST ATLANTIC AVE.
DELRAY BEACH, FLORIDA



CHANNEL BASS (*Sciaenops Ocellatus*)

The Channel Bass, often known as "Redfish" in Florida waters, is found along sandy shores, canals and shallow sand or mud bars. Its coloration varies somewhat with its habitat. It sometimes is a grayish silver with a reddish orange iridescence or a copper red. A dark spot at the base of the tail is a distinguishing mark of the channel bass.

This fish is a bottom feeder and is taken in the surf with natural baits. In shallow-water flats, casting with plug or fly will produce good results.

The average weight of these fish usually runs from 2 to 10 pounds. Occasionally, however, channel bass are boated that run up to 40 pounds.

The channel bass is considered fair for food value.

SPANISH MACKEREL (*Scomberomorus Maculatus*)

This fish has been Florida's No. 1 commercial fish, having been netted in large quantities along the state's entire coast line.

The Mackerel can give an angler exciting sport if taken on a light casting rod. A half-ounce feather or small spoon trolled at a 6-to-8-m.p.h. speed will produce good results and give the angler plenty of sport and in addition will furnish him with a real table delicacy.

In color, the Mackerel is a dark purplish with silver on the bottom, and on the sides are found numerous golden yellow spots.

The average Mackerel runs from 2 to 5 pounds, with an occasional catch running up to 10 pounds.

WHITE GRUNT (*Haemulon Plumien*)

Another common member of the Grunt family, he is found on any suitable bottom and around reefs. Average weight of the White Grunt caught are small, though they do run to 4 pounds and are excellent table food.

BLACK GROPER (*Myeteroperca Bonaci*)

Found over the reefs and a bottom feeder, the Black Grouper is not as common as the red—but when hooked, he puts up a better battle than other varieties of grouper.

The Black Grouper also has the ability to change color from a whitish grey to almost black with an undertone of horizontal bars and dots. The color phases of the grouper are at best uncertain, for their color and markings seem to change as they change locations.

The Black Grouper reaches a length of almost 3 feet and in weight up to about 50 pounds.



Tides

Of greatest importance to all surf fishermen, is an accurate tidal chart.

To those who fish from boats in either the inland salt water or the open ocean, accurate tidal information is almost a must.

The following pages of tidal charts are as accurate as possible for this year.

Residences—Commercial—Apartments

JOS. SANTE
BUILDING CONTRACTOR
PHONE 4964 and 4169
P. O. BOX 767 DELRAY BEACH, FLA.

JANUARY

DATE	HIGH TIDE		LOW TIDE	
	A.M.	P.M.	A.M.	P.M.
T 1	8:53	8:56	2:33	3:03
F 2	9:30	9:37	3:12	3:41
S 3	10:07	10:18	3:51	4:20
S 4	10:44	11:00	4:30	4:59
M 5	11:22	11:45	5:10	5:39
T 6	—	12:01	5:53	6:21
W 7	12:33	12:43	6:39	7:09
T 8	1:26	1:31	7:31	8:00
F 9	2:24	2:23	8:28	8:54
S 10	3:24	3:21	9:28	9:51
S 11	4:22	4:18	10:28	10:46
M 12	5:18	5:15	11:24	11:40
T 13	6:10	6:09	—	12:17
W 14	6:59	7:03	12:32	1:07
T 15	7:47	7:55	1:24	1:56
F 16	8:34	8:48	2:15	2:46
S 17	9:22	9:41	3:05	3:36
S 18	10:10	10:34	3:55	4:25
M 19	10:58	11:30	4:47	5:17
T 20	11:48	—	5:41	6:11
W 21	12:28	12:41	6:38	7:09
T 22	1:31	1:40	7:40	8:10
F 23	2:38	2:41	8:46	9:14
S 24	3:46	3:46	9:54	10:17
S 25	4:48	4:48	10:57	11:16
M 26	5:45	5:44	11:53	—
T 27	6:33	6:33	12:08	12:41
W 28	7:15	7:18	12:53	1:25
T 29	7:54	7:58	1:35	2:03
F 30	8:29	8:37	2:14	2:39
S 31	9:03	9:15	2:51	3:14

FEBRUARY

DATE	HIGH TIDE		LOW TIDE	
	A.M.	P.M.	A.M.	P.M.
S 1	9:37	9:52	3:27	3:48
M 2	10:10	10:29	4:01	4:23
T 3	10:43	11:09	4:37	4:58
W 4	11:18	11:52	5:14	5:35
T 5	11:56	—	5:55	6:19
F 6	12:40	12:40	6:43	7:09
S 7	1:37	1:35	7:39	8:08
S 8	2:40	2:39	8:45	9:11
M 9	3:45	3:46	9:53	10:17
T 10	4:48	4:51	10:56	11:18
W 11	5:44	5:52	11:54	—
T 12	6:36	6:48	12:15	12:47
F 13	7:25	7:42	1:08	1:37
S 14	8:13	8:34	1:59	2:26
S 15	9:00	9:25	2:49	3:14
M 16	9:46	10:17	3:38	4:03
T 17	10:34	11:10	4:27	4:52
W 18	11:23	—	5:19	5:44
T 19	12:05	12:14	6:14	6:40
F 20	1:04	1:11	7:13	7:41
S 21	2:10	2:15	8:20	8:48
S 22	3:19	3:23	9:30	9:55
M 23	4:25	4:30	10:37	10:56
T 24	5:23	5:28	11:34	11:50
W 25	6:10	6:17	—	12:20
T 26	6:51	6:59	12:35	1:01
F 27	7:26	7:38	1:15	1:37
S 28	8:00	8:14	1:53	2:11

MARCH

DATE	HIGH TIDE		LOW TIDE	
	A.M.	P.M.	A.M.	P.M.
S 1	8:32	8:49	2:27	2:43
M 2	9:03	9:24	3:00	3:15
T 3	9:35	10:00	3:33	3:47
W 4	10:06	10:37	4:07	4:21
T 5	10:40	11:18	4:42	4:58
F 6	11:18	—	5:22	5:40
S 7	12:05	12:04	6:09	6:31
S 8	1:01	1:00	7:06	7:33
M 9	2:06	2:10	8:14	8:42
T 10	3:15	3:25	9:26	9:53
W 11	4:20	4:34	10:32	10:58
T 12	5:18	5:38	11:32	11:57
F 13	6:11	6:34	—	12:26
S 14	7:01	7:27	12:51	1:16
S 15	7:48	8:18	1:41	2:04
M 16	8:34	9:07	2:30	2:51
T 17	9:21	9:57	3:19	3:39
W 18	10:08	10:48	4:07	4:27
T 19	10:56	11:40	4:57	5:18
F 20	11:47	—	5:50	6:11
S 21	12:36	12:44	6:48	7:11
S 22	1:39	1:49	7:54	8:18
M 23	2:47	2:59	9:04	9:27
T 24	3:52	4:08	10:09	10:30
W 25	4:48	5:04	11:03	11:23
T 26	5:36	5:53	11:48	—
F 27	6:16	6:35	12:08	12:28
S 28	6:52	7:11	12:47	1:03
S 29	7:25	7:47	1:24	1:37
M 30	7:57	8:23	1:58	2:09
T 31	8:29	8:58	2:32	2:41

APRIL

DATE	HIGH TIDE		LOW TIDE	
	A.M.	P.M.	A.M.	P.M.
W 1	9:01	9:34	3:07	3:15
T 2	9:34	10:12	3:40	3:50
F 3	10:10	10:54	4:18	4:29
S 4	10:51	11:41	4:58	5:14
S 5	11:41	—	5:47	6:08
M 6	12:37	12:43	6:46	7:11
T 7	1:40	1:55	7:55	8:22
W 8	2:47	3:11	9:05	9:34
T 9	3:51	4:20	10:10	10:38
F 10	4:50	5:22	11:09	11:37
S 11	5:44	6:18	—	12:02
S 12	6:34	7:10	12:31	12:52
M 13	7:23	8:00	1:22	1:39
T 14	8:09	8:48	2:10	2:28
W 15	8:55	9:37	2:58	3:15
T 16	9:43	10:25	3:46	4:02
F 17	10:31	11:15	4:35	4:51
S 18	11:23	—	5:27	5:44
S 19	12:09	12:18	6:22	6:41
M 20	1:06	1:22	7:24	7:44
T 21	2:07	2:29	8:28	8:49
W 22	3:07	3:34	9:30	9:51
T 23	4:02	4:30	10:23	10:44
F 24	4:50	5:19	11:08	11:30
S 25	5:31	6:01	11:47	—
S 26	6:09	6:40	12:12	12:25
M 27	6:45	7:17	12:50	12:59
T 28	7:20	7:55	1:27	1:34
W 29	7:54	8:33	2:03	2:11
T 30	8:30	9:11	2:40	2:47

MAY							
		HIGH TIDE		LOW TIDE			
DATE	A.M.	P.M.	A.M.	P.M.	A.M.	P.M.	
F 1	9:08	9:52	3:18	3:26			
S 2	9:50	10:37	3:59	4:10			
S 3	10:37	11:25	4:45	4:58			
M 4	11:33	—	5:37	5:54			
T 5	12:20	12:36	6:36	6:56			
W 6	1:19	1:46	7:40	8:06			
T 7	2:23	2:56	8:45	9:14			
F 8	3:24	4:04	9:48	10:18			
S 9	4:22	5:04	10:46	11:16			
S 10	5:17	6:01	11:39	—			
M 11	6:09	6:53	12:12	12:29			
T 12	6:58	7:42	1:01	1:19			
W 13	7:46	8:30	1:52	2:06			
T 14	8:33	9:17	2:39	2:53			
F 15	9:21	10:03	3:26	3:40			
S 16	10:09	10:50	4:14	4:27			
S 17	10:59	11:38	5:03	5:17			
M 18	11:53	—	5:55	6:09			
T 19	12:29	12:49	6:50	7:06			
W 20	1:22	1:50	7:46	8:05			
T 21	2:15	2:50	8:41	9:02			
F 22	3:07	3:45	9:33	9:56			
S 23	3:55	4:35	10:19	10:46			
S 24	4:40	5:22	11:02	11:31			
M 25	5:23	6:06	11:42	—			
T 26	6:03	6:47	12:14	12:23			
W 27	6:43	7:28	12:55	1:02			
T 28	7:24	8:10	1:35	1:42			
F 29	8:06	8:51	2:16	2:25			
S 30	8:50	9:36	2:59	3:10			
S 31	9:37	10:21	3:45	3:56			

JUNE							
		HIGH TIDE		LOW TIDE			
DATE	A.M.	P.M.	A.M.	P.M.	A.M.	P.M.	
M 1	10:29	11:11	4:33	4:47			
T 2	11:26	—	5:26	5:43			
W 3	12:03	12:28	6:22	6:43			
T 4	12:58	1:34	7:21	7:47			
F 5	1:57	2:41	8:24	8:52			
S 6	2:57	3:46	9:24	9:57			
S 7	3:56	4:48	10:22	10:56			
M 8	4:52	5:44	11:18	11:52			
T 9	5:46	6:36	—	12:10			
W 10	6:37	7:26	12:45	1:00			
T 11	7:27	8:13	1:35	1:48			
F 12	8:15	8:57	2:22	2:35			
S 13	9:01	9:41	3:08	3:20			
S 14	9:48	10:24	3:53	4:05			
M 15	10:35	11:07	4:37	4:49			
T 16	11:22	11:51	5:23	5:36			
W 17	—	12:13	6:10	6:24			
T 18	12:35	1:05	6:58	7:15			
F 19	1:22	1:59	7:47	8:08			
S 20	2:10	2:55	8:37	9:03			
S 21	2:59	3:49	9:26	9:57			
M 22	3:48	4:41	10:15	10:47			
T 23	4:36	5:30	11:01	11:36			
W 24	5:24	6:17	11:48	—			
T 25	6:11	7:02	12:23	12:33			
F 26	6:58	7:46	1:08	1:21			
S 27	7:47	8:32	1:55	2:08			
S 28	8:36	9:17	2:41	2:55			
M 29	9:27	10:03	3:29	3:44			
T 30	10:20	10:52	4:18	4:36			

SEPTEMBER

SEPTEMBER							
		HIGH TIDE		LOW TIDE			
DATE	A.M.	P.M.	A.M.	P.M.	A.M.	P.M.	
T 1	1:47	2:49	8:18	9:02			
W 2	2:57	3:56	9:28	10:10			
T 3	4:06	4:56	10:32	11:09			
F 4	5:07	5:47	11:28	11:59			
S 5	5:58	6:31	—	12:17			
S 6	6:43	7:07	12:41	12:58			
M 7	7:23	7:42	1:18	1:36			
T 8	7:59	8:15	1:53	2:12			
W 9	8:35	8:47	2:27	2:45			
T 10	9:09	9:18	2:58	3:19			
F 11	9:46	9:49	3:31	3:53			
S 12	10:22	10:23	4:06	4:28			
S 13	11:02	11:00	4:41	5:07			
M 14	11:47	11:44	5:22	5:51			
T 15	—	12:39	6:09	6:46			
W 16	12:38	1:42	7:08	7:50			
T 17	1:44	2:48	8:17	9:00			
F 18	2:57	3:52	9:27	10:06			
S 19	4:07	4:49	10:30	11:03			
S 20	5:10	5:42	11:29	11:57			
M 21	6:06	6:31	—	12:23			
T 22	6:58	7:18	12:46	1:13			
W 23	7:48	8:02	1:35	2:02			
T 24	8:39	8:51	2:22	2:50			
F 25	9:29	9:40	3:10	3:39			
S 26	10:20	10:29	3:59	4:30			
S 27	11:13	11:22	4:50	5:24			
M 28	—	12:11	5:45	6:22			
T 29	12:21	1:14	6:46	7:29			
W 30	1:27	2:22	7:55	8:40			

OCTOBER

OCTOBER							
		HIGH TIDE		LOW TIDE			
DATE	A.M.	P.M.	A.M.	P.M.	A.M.	P.M.	
T 1	2:39	3:29	9:05	9:47			
W 2	3:49	4:27	10:10	10:43			
S 3	4:48	5:16	11:05	11:30			
S 4	5:37	5:57	11:52	—			
M 5	6:20	6:33	12:11	12:31			
T 6	6:57	7:08	12:47	1:08			
W 7	7:33	7:40	1:20	1:43			
T 8	8:07	8:11	1:53	2:17			
F 9	8:42	8:43	2:25	2:49			
S 10	9:18	9:16	2:57	3:26			
S 11	9:55	9:51	3:32	4:00			
M 12	10:34	10:30	4:08	4:39			
T 13	11:19	11:17	4:51	5:26			
W 14	—	12:12	5:41	6:21			
T 15	12:15	1:12	6:42	7:26			
F 16	1:25	2:17	7:51	8:35			
S 17	2:41	3:20	9:02	9:40			
S 18	3:50	4:19	10:08	10:38			
M 19	4:53	5:13	11:07	11:33			
T 20	5:48	6:04	—	12:01			
W 21	6:41	6:52	12:22	12:53			
T 22	7:31	7:41	1:11	1:42			
F 23	8:21	8:29	1:59	2:31			
S 24	9:10	9:17	2:47	3:20			
S 25	10:00	10:07	3:37	4:10			
M 26	10:51	11:00	4:27	5:03			
T 27	11:46	11:58	5:21	6:00			
W 28	—	12:44	6:20	7:02			
T 29	1:02	1:47	7:24	8:08			
F 30	2:11	2:47	8:31	9:11			
S 31	3:18	3:45	9:34	10:06			

NOVEMBER

NOVEMBER							
		HIGH TIDE		LOW TIDE			
DATE	A.M.	P.M.	A.M.	P.M.	A.M.	P.M.	
S 1	4:17	4:33	10:29	10:53			
M 2	5:06	5:16	11:17	11:33			
T 3	5:48	5:54	11:58	—			
W 4	6:27	6:30	12:11	12:36			
T 5	7:03	7:04	12:45	1:13			
F 6	7:40	7:38	1:20	1:48			
S 7	8:17	8:13	1:54	2:24			
S 8	8:54	8:49	2:30	3:01			
M 9	9:33	9:28	3:07	3:40			
T 10	10:15	10:13	3:47	4:22			
W 11	10:59	11:03	4:32	5:10			
T 12	11:50	—	5:24	6:05			
F 13	12:03	12:46	6:24	7:06			
S 14	1:12	1:48	7:30	8:11			
S 15	2:22	2:48	8:39	9:14			
M 16	3:30	3:48	9:44	10:13			
T 17	4:33	4:45	10:46	11:08			
W 18	5:31	5:38	11:40	—			
T 19	6:24	6:2					

Farming and Cattle

Although Delray Beach is recognized primarily as a Vacation and Resort Community—it has, for many years, had an agricultural background. In fact, the original town (known then as Linton) economy was based on agriculture. At that time, tomatoes and pineapples were the principal crop, even several canneries were established to help in the marketing of the crops which were abundant. However, droughts and transportation difficulties caused the closing of the plants.

Agriculture took a new lease on the life of the community during the war years and is now a major factor in the area. Beans, tomatoes, cucumbers, pepper, corn and watermelon are a few of the principal crops.

A few years ago the growing of Gladioli for shipment to florists in the North also came to the front as a major agricultural crop. Today, the shipping of Delray Beach-grown gladioli offers employment to many Delray Beach residents.

The cattle industry is also developing very rapidly in the area. This development of farming and cattle raising is having a very marked beneficial effect on the economy of the area.



★
PHONE
6959
★



*Air Boat
In
The Glades*

Boat Races
On
Lake Ida



*Duck
Hunting
In
The Everglades*



*At the end
of a day's
fishing
the boat
is beached*





Welcome to Delray Beach . . .

Yes, "Welcome to Delray Beach . . . The Ocean City." Delray Beach is not a typical resort, you'll find no skyscraper hotels ablaze with neon, no blaring night clubs or beaches that are crowded to the point of being uncomfortable. You'll find, instead, the unspoiled beauty of sun-drenched sea and sand, the friendly people who cherish the gracious and leisurely life they have found here, and a welcome as warm as tropical sunshine.

When in Delray Beach, please come in and register at the Chamber of Commerce, directly on U. S. Highway No. 1, just south of Atlantic Avenue. Free literature is available.

On the following pages you will find a complete alphabetical guide of our Chamber of Commerce members . . . All your demands can be supplied by our members.

The reason we are able to give you this information is through the cooperation of our membership . . . so that they may know we are serving them well, won't you please mention the fact that you received your assistance from the Delray Beach Chamber of Commerce?

Again . . . Welcome to Delray Beach!

Delray Beach Chamber of Commerce Members



APARTMENTS PHONE

Beach Terrace.....	*Box 53-A, S. Ocean Blvd.	9161 P. K. Loud
Beale & Alberta.....	Box 315, S.E. 5th Ave.	A. B. Gawler
Bellefonte-on-the-Ocean..	*Bx. 636, S. Ocn. Bl.	6851 William L. Due
Blue Waters.....	*Box 53, S. Ocean Blvd.	9149 R. W. Hertwig
Boxwood Terrace..	*RR1, Bx 51-1, S. Ocn. Bl.	6518 L. A. Wingle
Briarcliff.....		4709 F. H. Doman
Brook Haven.....		5710 A. N. Brooks
Burton Patio.....	**1412 E. Atlantic Ave.	5961 W. C. Burton
Caravel Arms.....	**N. E. First St.	9167 W. B. Taylor
Casa Ana.....	**1124 Ocean Terrace	4644 Mrs. A. Tetzloff
Casa Del Mar.....	**Box 1217, Casuarina Dr.	4218 Neal D. Lasley
Christman's Seagrapes....	*36 S. Ocean Blvd.	6045 Lowell Christman
Coral Reef.....	**RR1, Box 221	A.E.V.M. Holtburg
Delray Beach.....	133 SE 5th Ave.	4745 Mrs. E. L. Powell
Delray Manor, Inc.....	**150 Andrews Ave.	9222 Mrs. J. A. Schutz
Dream House.....	*S. Ocean Blvd.	9195 H. H. Dubendorff
Fatio House.....	*S. Ocean Blvd.	4202 Fatio Dunham
Flagler.....	*Seagate at S. Ocean Blvd.	4105 H. B. Flagler
Gardner.....	206 NE 5th Ave.	Rhoda M. Gardner
Heath.....	.157 SE 5th Ave., Box 193	6677 Mrs. E. M. Heath
Highlands....	*RR1, Box 48-E, S. Ocean Blvd.	4652 R. M. Skillman
Holiday House.....	*S. Ocean Blvd.	9119 Axel Frederickson
Jamaica Square.....	*N. Ocean Blvd.	4188 W. T. Jebb, Jr.
Ludington.....	**Venetian Way	6073 Frederick
		Ludington
MacNicol Manors.....	*S. Ocean Blvd.	H. F. Crosby
Marine Manor.....	**45 Gleason St.	4671 Curtis B. Ganson
Nautical Aire.....	**Seagate, Box 1216	6051 E. A. Schellenberg
Noble Breakers.....	*S. Ocean Blvd.	5815 Mrs. Hewitt Noble
Norrine.....	*S. Ocean Blvd. Box 667	6670 N. M. Young
Ocean Crest..*	RR1, Box C-51, S. Ocean Blvd.	9142 Peashway Corp.
Ocean Lane.....	222 Gleason and Ocean Lane	4788 Mrs. W. B. Rhodes
Ocean Patio.....	*S. Ocean Blvd.	5619 Rob't Flandreau
Ocean Terrace.....	*S. Ocean Blvd.	4153 M&M Zengel
		E. Wedge
Palmetto Dunes....	*S. Ocean Blvd. Box 1861	4719 A. R. Silvester
Palms.....	119 N. E. 7th Ave.	9155 L. G. Jackson
Pelican.....	*Box 1588, Briney Breezes	9147 Lillian Mozak
Pines-By-The-Sea, RFD	Bx 23-F, Ocn. Ridge	C. F. Fronrath
Richardson	415 N. E. 5th Ave.	4754 Leone Richardson
Riley	**Box 625, 1414 E. Atlantic Ave.	6069 M. F. Riley, Jr.
Sail-A-Way.....	**Box 23-E, Ocean Ridge	5363 O. T. Billingsley
Sea Aire Villas.....	*S. Ocean Blvd.	6048 William Tinkham
Sea Cliff Cottages.....	*S. Ocean Blvd.	9107 J. A. Bowers
Sea Frolic.....	*S. Ocean Blvd.	5308 H. F. R. Weber
Seaway Villas.....	**Seagate	9190 c/o M. B.
		Hough, R. E.
Shell Lane.....	**303 S. Gleason	9163 F.E. Atkinson, Mg.
Shoreland	*RR1, Box 48-D, S. Ocean Blvd.	9103 C. F. Hackman

Delray Beach Chamber of Commerce Members

Southampton.....	*N. Ocean Blvd.	6028 L. G. Jackson, Mg.
Steamaire.....	**Box 27, N. Ocean Blvd.	5309 E. C. Dunning
Sundy.....	SW. 1st St. and 1st Ave.	4174 Addie Sundy
Sunnyside.....	208 NE 7th Ave.	4962 Cecil Farrar
Sunny Surf.....	*S. Ocean Blvd.	5975 J. M. Smith
Surfside.....	*Box 2086, S. Ocean Blvd.	9123 C. H. Christman
Talbot.....	*125 N. Ocean Blvd.	4157 George Talbot
Underwood's Casa Del Mar.....	**Box 35, Briney Breezes	Chas. Underwood
Vacation House.....	301 N. Federal Hwy.	5895 Albert Woolley
Venetian Patio.....	**Venetian and Ingram	4327 c/o C. Baker, Rltr.
Verschoor Villas.....	Box 1648, 800 S.E. 1st St.	4460 Mrs. I. C. Verschoor
Wright-by-the-Sea.....	*S. Ocean Blvd.	5807 J. B. Campbell
Val-Ellen.....	239 N. E. Eleventh St.	4636 H. L. Monaghan
Note . . . (*) means right on the ocean . . . (**) means within walking distance of ocean.		

COURTS

B&B Cottage Court.....	South Federal Hwy.	6039 Mrs. L. Brodeur
Beachway Apartment Motel, Bx. 2145, 8th St.	9220 H. J. Adelsperger	
Delray Lodge.....	South Fed. Hwy., Box 2001	Lee Field
Garden Gate Cottages.....	North Fed. Hwy.	6983 H. T. Smith
KoKo Kort and Trailer Park.....	North Federal Hwy., RR1, Bx. 2	5891 J. F. Chenoweth
22 Motor Lodge.....	N. Fed. Hwy., RR1, Box 22	29-5241 Farmer

HOTELS

Arvilla Hotel.....	*800 Salina Avenue	6646 O. C. Plaxico
Bermuda Inn.....	*30 S. Ocean Blvd.	9170 Brown & Kabler
Bon Air Hotel.....	E. Atlantic Ave.	4161 G. C. Anderson
The Colony Hotel.....	525 E. Atlantic Ave.	4123 George Boughton
Delray Beach Hotel.....	*N. Ocean Blvd.	6031 J. K. MacNab
Kentucky House Hotel.....	710 E. Atlantic Ave.	4861 George Ganson
Sandoway East Hotel.....	*S. Ocean Blvd.	4342 J. L. Brown
Seacrest Hotel.....	N. Ocean Blvd.	6011 F. B. Scott
Note . . . (*) means right on the ocean . . . (**) means within walking distance of ocean.		

ACCOUNTANTS—CERTIFIED PUBLIC

Himes & Himes.....	6 S. E. 5th Ave.	5239 John F. Kirkton
--------------------	------------------	----------------------

ARCHITECTS

Richard T. Hanna.....	524 NE 2nd St.	6625
Kenneth Jacobson.....	Boyd Building	4951
Samuel Ogren.....	Cason Building	5425
Pope & Blake.....	10 S. E. 4th Ave.	6442

ATTORNEYS

Byrd & Whitley.....	10 S. E. 4th Ave.	5123
Paul E. Gringle.....	415 E. Atlantic Ave.	4133
Nowlin & Adams.....	12 S. E. 5th Ave.	4146

AUTOMOBILE AGENCIES & DEALERS

Adams Chevrolet Co.....	246 S. Fed. Hwy.	4411 A. J. Adams, Jr.
Danner Ford, Inc.....	207 E. Atlantic Ave.	5211 Richard Danner
Doherty-Snyder Motors, Inc./510 N. Fed. Hy.	6951	J. W. Doherty
Faircloth Buick Co.....	213 N. Fed. Hy.	4108 J. C. Faircloth
Hoyle Cadillac Oldsmobile, Inc.....	421 N. Fed.	5225 Phil J. Hoyle

Delray Beach Chamber of Commerce Members

Kaiser-Frazer.....	11 N. E. Third Ave.	4451 R. C. Lawson
Nichols Cars.....	102 S. Federal Hy.	6057 E. B. Nichols
Joe Rose Motors.....	104 N. E. Fifth Ave.	5311 Joe Rose, Sr.

AUTOMOBILE — BODIES REPAIRING

Ugo Body Shop.....	400 N. Federal Hy.	4875 Ugo Constantino
--------------------	--------------------	----------------------

AUTOMOBILE PARTS—WHOL. & MFRS.

Ocean City Auto Parts.....	24 E. Atlantic Ave.	9126 J. H. Breeze, Jr.
Vaughn & Wright.....	72 S. E. Fourth Ave.	5883 W. Vaughn

AUTOMOBILE RENTING

Hertz Drive-Ur-Self System.....	C/o Acme Ser. St., E. Atlantic	9135 C. D. Cook
Nichols Cars.....	102 S. Federal Hy.	6057 E. B. Nichols
Pitts' Car Rentals, Inc.....	306 N. Federal Hy.	5442 Jack Pitts
Sanderson's Car Rentals.....	301 E. Atl. Ave.	9139 Paul Sanderson

BAKERS

Rosella's Pastry and Delicatessen.....	614 E. Atlantic Ave.	6847 Robert Millner
--	----------------------	---------------------

BANKS

First National Bank of Delray Beach.....	302 E. Atlantic Ave.	4171 H. A. Hubbard
--	----------------------	--------------------

BARBER SHOPS

Buster's Barber Shop.....	113 E. Atlantic Ave.	9136 W. C. Musgrave
---------------------------	----------------------	---------------------

BEACH SERVICE

John's Beach Service.....	211 N. E. 1st Ave.	J. B. Smith
---------------------------	--------------------	-------------

BROKERS — STOCK AND BOND

Harris-Upham & Co.....	512 E. Atlantic Ave.	5251 N. S. Sharp
(Members N. Y. Stock Exchange)		

BUILDING MATERIALS

Burnup & Sims of Delray, Inc.....	South Swinton Ave.	6041 W. H. DaCamara
Delray Lumber Co.....	27 N. E. 1st Ave.	6087 C. W. Garner
Lindsley Lumber Co.....	N. Federal Hwy.	4127 George Ford
Ocean City Lumber and Hardware Co.....		
	North Railroad Ave.	4151 C. F. Lunsford

CLEANERS

Colony Cleaners and Laundry.....	26 N. E. 2nd Ave.	4901 J. W. Babkiewich
----------------------------------	-------------------	-----------------------

CONSTRUCTION COMPANY CONTRACTORS

Chapman Brothers.....	S. W. 7th St.	4795 J. E. Chapman
Ennis Construction Co.....	818 N. Federal Hwy.	6959 E. W. Ennis
Glenn, Moore & Hertz, Inc.....	N. W. 11th St.	5175 C. W. Moore
R. C. Lawson.....	11 N. E. 3rd Ave.	4451 R. C. Lawson
L. K. Myers.....	103 S. E. 7th St.	5414 L. K. Myers
Joe Sante.....	Arcade Building	4169 Joe Sante
Snow Construction Co.....	Seaboard Railroad	6037 W. J. Snow
Thieme Construction Co.....	Arcade Building	4932 J. I. Thieme
Trieste Cons. Co., Inc.....	144 N. Fed. Hy.	4131 C. W. Trieste

DAIRIES

Alfar Creamery Co.....	144 N. Fed. Hy.	4855 Oscar Johnson
------------------------	-----------------	--------------------

Delray Beach Chamber of Commerce Members

PRODUCE

Wellbrock & Sloan..... Love Building 4273 J. N. Sloan, Jr.

RAILROADS

Seaboard Air Line Railroad Co..... W. Atlantic Ave. 4231 F. P. Medford, Jr.

REAL ESTATE

Clifford Baker..... 1114 E. Atlantic Ave. 4327
 F. P. Carpenter, Jr..... 520 E. Atlantic Ave. 4135
 Eugene R. Constans..... 316 N. Federal Hwy. 4434
 James M. Cromer..... 66 N. E. 5th Ave. 4702
 Dorothea E. Galvin..... 18 N. Ocean Blvd. 4258
 Gracey Brothers..... 505 E. Atlantic Ave. 6055
 Henry K. Greene..... 507 E. Atlantic Ave. 6661
 Eleanor Gringle..... Presidential Building 5107
 Charles H. Harbison..... Bon Air Hotel Building 5468
 Marie B. Hough..... 151 N. Federal Hwy. 5201
 A. T. Houlihan, Inc. 618 E. Atlantic Ave. 4281
 F. Woodrow Keeton..... S. Ocean Blvd. Box 54-C 28-5101
 Montgomery & Adams..... 146 N. Fed. Hwy. 4191
 Plastridge Agency, Inc. 418 E. Atlantic Ave. 5221
 John B. Reid..... 938 E. Atlantic Ave. 4734
 J. M. Southard..... 18 S. Federal Hwy. 5692
 P. L. Weekes, Jr. 215 N. Federal Hwy. 5328
 Sarah Winsborough.....
 Box 984, c/o Mrs. Ruth James

REAL ESTATE DEVELOPING

Totterdale Developing..... S. Ocean Blvd. 6840 R. Totterdale

RESTAURANTS

Arcade Tap Room.....
 Arcade Bldg., E. Atlantic Ave. 9102 Seward Webb, Jr.
 The Banyan Tree for Dining..... N. Fed. Hwy. 29-5351 J. D. Vogwill
 The Coffee Cup..... 620 S. Federal Hwy. 9192 L. Higginbotham
 The Cottage..... 35 S. Federal Hwy. 6084 E. A. Gerner
 Mickey's Restaurant..... S. Federal Hwy. A. D. Marticos
 Patio Delray..... E. Atlantic Ave. 9129 Charles Hering
 The Anchor 408 East Atlantic Avenue 9171 Ray Barenbrugge

ROOFERS

Tropical Roofing Co..... N. E. 1st St. 4822 Jack Strong

SCHOOLS — PRIVATE

Gearhart Day School..... 220 N. E. 1st Ave. 5811 J. W. Gearhart
 Gulf Stream School..... Gulf Stream 4431 W. C. Johnston

SERVICE STATIONS

Acme Service Station..... E. Atlantic Ave. 9135 Elmer Johnson
 Delray Sunoco Service..... 500 N. Federal Hwy. 9178 J. W. Doherty
 Orange State Oil Products..... 404 S. Fed. Hwy. 4711 A. E. Cason
 Joe Rose, Jr., Gulf Sta..... N. Federal Hwy. 9200 Joe Rose, Jr.
 Standard Oil Products..... 142 N. E. 4th Ave. 4322 R. H. Harvel

SIGNS

Delray Signs..... 134 N. E. 2d Ave. 4942 L. W. Anderson
 MacLaren Sign Co..... 404 N. E. 2d St. 5191 R. MacLaren

SPORTING GOODS

Mark Fore & Strike, Inc..... 804 E. Atl. Ave. 4337 Perk Frazer

Delray Beach Chamber of Commerce Members

STORES (MEN'S, WOMEN'S, CHILDREN'S, SHOES, HATS)

Frances Brewster, Inc., Women's Wear..... 1418 E. Atlantic Ave. 6656 Wm. B. Madden
 Martha Fostel's Hat Shop, 506 E. Atl. Ave. Martha Fostel
 A. George & Son..... 402 E. Atlantic Ave. 4289 A. George
 Harrison-Payne Men's Store..... Colony Hotel Building D. Payne
 Jack and Jill Children's Wear..... 414 E. Atlantic Ave. 5395 W. S. Ransdell
 Scotty Keating Women's Shop, Inc..... 413 E. Atlantic Ave. 5714 Scotty Keating
 Minor's Dry Goods and Notions..... 317 E. Atlantic Ave. 5341 Quinton Minor
 Irene Moore Dress Shop..... 327 E. Atlantic Ave. 4864 Irene Moore
 Paul Mull, Men's Wear..... E. Atlantic and S. E. 5th Ave. 6861 Paul Mull
 The Shoe Box Salon..... 422 E. Atlantic Ave. 6906 Paul Kraemer
 Surf and Sun Beach Wear..... 1410 E. Atlantic Ave. 6982 Isabel Thompson
 Tropical Beachwear..... Boyd Building, E. Atlantic Ave. Pat & Sally Galvin
 Zuckerman's Dept. Store..... 401 E. Atlantic Av. 9100 Chas. Zuckerman

TAX CONSULTANTS

E. W. Vaden 26 S. E. 4th Avenue 6067

TELEPHONE COMPANY

Southern Bell Tel. & Tel. Co. 321 S. E. 2d St. 9001 Don Rickett

TELEVISION

Atlantic Electric Co. 16 E. Atlantic Ave. 5911 R. A. Smock

TENNIS COURTS

Gulfstream Bath and Tennis Club
 Gulf Stream, North Ocean Blvd. 5792 W. T. Jebb

TERRAZZO

Delray Tile Company..... 400 N. E. 3d St. 5686 Herbert Matthes

THEATRES

Delray Playhouse.....
 Office c/o King Cone, Bon Air Hotel Bldg. 4991 King Cone
 Delray Theatre..... 20 N. E. 5th Ave. 4335 Paul Mize

TIRES

Pierce Tire Company..... 28 N. E. 2d Ave. 4985 C. W. Pierce

TRAVEL AGENCIES

Delray Beach Travel Ser. 507 E. Atl. Ave. 6868 Lois H. Darr
 Treat Travel Bureau.... 1402 E. Atlantic Ave. 4165 Charlotte Treat

UPHOLSTERY

Delray Upholstery..... 310 S. Federal Hwy. 6077 W. C. LePage

NOT CLASSIFIED

Biscayne Key Villa..... Shenandoah Sta., Miami R. B. Branham
 Board of County Commissioners..... N. Swinton 5195 B. F. Sundy
 Delray Garden Estates.....
 33 W. 42d St., New York, N. Y. Leo Blackman

Vincent Gallagher..... 13 N. E. 13th St. 6040 V. Gallagher
 Hayden's Bonded Storage & Moving
 2001 West Atlantic Ave. 4010 Raymond Hayden

INDEX

	Pages
Accommodations	37
A City of Homes	36
Acknowledgment	5
Air Boat	65
Airview of City of Delray Beach	38, 39
Chamber of Commerce Directory	67, 73
Chamber of Commerce Welcome	66
Churches	13
City Government	40, 41
Civic, Cultural and Fraternal Clubs	16
Duck Hunters	65
Facts About Delray Beach	11
Farming and Cattle	64
Final Standings in Delray Beach 1952 Fishing Tournament	47, 51
Foreword	5
Fun in the Sun	32
Gladioli Festival	23
Golf	33
History of Delray Beach	9
Polo	29, 31
Race Boat	65
Schools	15
Seventh Annual Fishing Tournament, Revised Rules	45, 47
Special Events	30
Surf Fishing	57
Tennis	27
The Beach	19, 20
The Beach Road	21
The Business District	34, 35
The Delray Beach Fishing Tournament	43, 45
The Inland Waterway	25
The Library	17
Tides	60, 63
Welcome from the Mayor	7

INDEX TO FISH

Bass	55
Bluefish	56
Black Grouper	60
Channel Bass	59
Cobia	44
Croaker	44
Jack Cravalle	58
Kingfish	54
Lady Fish	53
Marlin (white)	52
Pompano	53
Sailfish	49
Sea Trout	55
Snook	52
Spanish Mackerel	59
Trigger Fish	56
Triple Tail	58
White Grunt	59
Yellow Grunt	51

2nd Edition, Copyright, 1953, by Merritt Hilliard and Paul Hays



ADAMS CHEVROLET CO.

246-248 So. Federal Highway

SERVICE ALL MAKES

We Will Call for and Deliver Your Car

Wheel Balancing • Major and

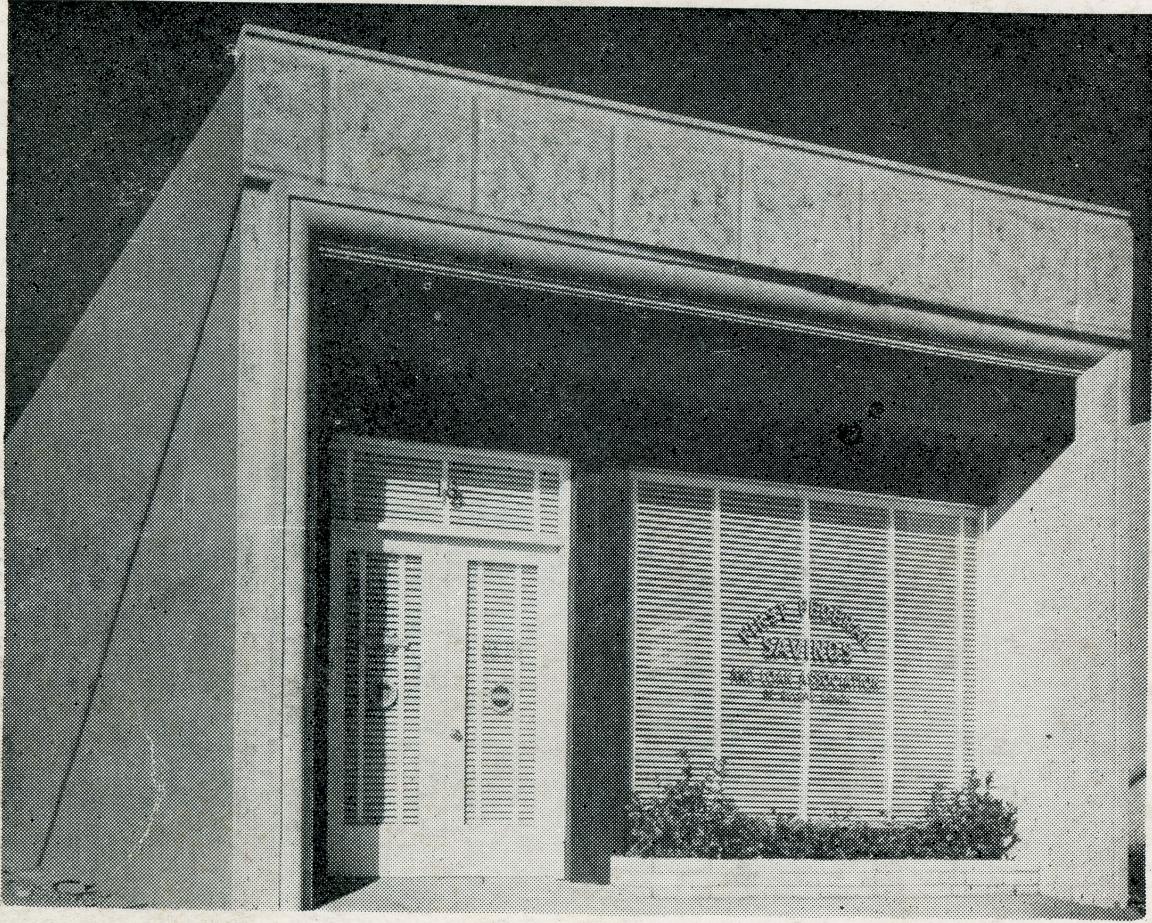
Motor Tune Up • Minor Repairing

Front End Alignment

BUDGET YOUR REPAIRS

GMAC
Phone
4411

MIC
Phone
5241



*Receive Higher Earnings on
your savings*

**LIBERAL DIVIDENDS EVERY SIX
MONTHS**

Accounts Insured by The
Federal Savings and Loan Insurance Corporation

**First Federal Savings And Loan
Association of Delray Beach**

18 N. E. 4th Ave.



Phone 6481